



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.com

BOARD MEETING MINUTES – NOVEMBER 2018

I. FSVAA Regular Board Meeting was held on Wednesday, November 14, 2018

Meeting was called to order at 7:11 pm by Dennis Ariza, Vice President, in the Solano Town Center Gallery.

In Attendance: Dennis Ariza, Janet Barnes, Robin Rossi, Marci Cervantes, JoRené Danel,
Lucy Foldhazi, Ken Chew, Doug Cooper

Absent: Dennis Sheil

Doug Cooper motioned to approve the Minutes of October 2018 and Robin Rossi seconded the motion; motion carried; Minutes were approved.

II. Finance Report (*Marci Cervantes*)

A. Marci Cervantes distributed the Profit & Loss Statement dated October 2018. Report shows a net loss for the month of October of -\$668.77.

(1) The \$1,000 listed as an expense for the STCG was from a grant received from Macy's; grant money was used for the new track lighting and for the new receptacle located by the front desk.

B. Marci Cervantes submitted a corrected Profit & Loss Statement dated September 2018. Expenses related to the display cases now listed under appropriate Gallery.

III. Membership (*JoRené Danel*)

A. JoRené Danel reported that we currently have 107 members.

B. Doug Cooper will be taking over as Membership Director, replacing JoRené Danel.

IV. Lawler House Gallery (*Robin Rossi*)

A. JoRené Danel has stepped forward as the new Lawler House Gallery Director. Robin Rossi motioned to give the management of the Lawler House Gallery to JoRené Danel and Ken Chew seconded the motion; motion carried.

B. JoRené Danel said the LHG Gift Shop is looking great since painted. We anticipate that more sales will be made during the Holidays.

C. Intake for the Gift Shop will be at the same time as Exhibit intake.

A new policy to be implemented for both Galleries to ensure that Members pick up their artwork in a timely manner to avoid fees. Policy received a unanimous vote by the Board.

Effective immediately, artwork not picked up by the close of business on the art pickup date, will be subject to a \$5 per week storage fee for up to eight weeks (\$40 total). If artwork is not picked up after eight weeks, the artwork will be considered abandoned and become property of the Fairfield-Suisun City Visual Arts Association to dispose of as deemed necessary.

D. Christmas Boutique: Per JoRené Danel, the Christmas Boutique will be held on the same day of the Suisun City tree lighting, Saturday, December 1. We have seven to eight people signed up to volunteer at the Christmas Boutique at the Lawler House Gallery. There will be a 20% discount on all items in the Gift Shop. We will need signage for the 20% discount, one for the front and one for the back of the Gallery. Ken Chew has special event banners, Maya WindDancer will do the press release, Cherol Ockrassa will provide free gift wrapping and Janet Barnes will be the docent that day. There will be no commissions on Gift Shop sales. If the FSVAA Square is used, we will need to deduct square fees from their sale.

E. Laura Klein scheduled five shows in the next 14-month period instead of four at the Lawler House Gallery. The Gallery at Solano Town Center has eight shows, including the Student Show and the Juried Art Show.

V. Solano Town Center Gallery (*Dennis Ariza*)

A. Macy's Art Class: This last Macy's Art Show will be held on Saturday, December 8.

B. Housekeeping: Mike Foldhazi is cleaning the Gallery during the Board Meeting. We are grateful to him for doing this for us.

VI. FSVAA

- A. Social Media: Lucy Foldhazi reported that our followers have increased in both Facebook and Instagram. Lucy is encouraged that people are viewing the photos of FSVAA events and our Members are actively participating by liking and sharing our posts. Our audience is mainly from Vacaville and Fairfield, though interest is shown by San Francisco, Vallejo and Suisun City. The age range of our followers are tied for the following categories: 25-34, 45-54, 55-64. FSVAA audience is mainly 58% women and 42% men.
- B. Receptions: Dennis Ariza reported our Receptions are now held from 3-5 pm. Turnout since we changed the time showed an increase in attendance. The next Reception will be for the 'Love' exhibit, scheduled for Saturday, January 12, 3-5 pm.
- C. FSVAA Open Studios: Per Dennis Ariza this event will be held April 27-28, 2019. In the last meeting, we discussed prices. The Open Studios are to be organized by Dennis Ariza with assistance from JoRené Danel. The following Members volunteered to help on the Committee: Cherol Ockrassa, Laura Klein, Ken Chew, Mary Gail Taylor, Jane Loveall and Mona Lisa de Alba.
- D. Student Art Show: Dennis Ariza contacted teachers in the area. He hasn't heard back from anyone yet.
- E. Robin Rossi has stepped down as Lawler House Gallery Director and will now serve as Board Member-at-large.

VII. Old Business

- A. 55th Annual Juried Art Show: Janet Barnes said the Reception will be held Saturday, November 17, 6-8:30 pm and awards presentation will begin at 7 pm. Ribbons will be placed on art winners by Thursday, November 15. Ken Chew mentioned that the JAS pamphlet will be here tomorrow; cost for printing was \$1,600.

VIII. New Business

- A. Art on the Vine: Dennis Ariza announced that Art on the Vine will be held June 1-2, 2019; date has been reserved with venue.
- B. Dennis Ariza will speak to Erik Niemann about the scheduling of docents; apparently no one was scheduled for the 2:30-6:00 time period today at the STCG.

IX. Next Meeting

Board meetings are scheduled for the third Wednesday of the month. Everyone will be advised of the next meeting via e-mail.

X. Adjournment

Dennis Ariza adjourned the meeting at 8:40 pm.

Prepared by FSVAA Board Secretary, Lucy Foldhazi