



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.art](http://www.fsvaa.art)

## BOARD MEETING MINUTES — FEBRUARY 2025

### Call to Order

The FSVAA Regular Board Meeting was held on Wednesday, February 19, 2025, at the Solano Town Center Gallery. Meeting was called to order at 9:01am by Dennis Ariza, President.

In Attendance: Dennis Ariza, Jennifer Corcoran, Lucy Foldhazi, Robert Emmering, JoRené Danel, Laura Klein, Ken Chew, Cherol Ockrassa, Tereasa Tso

Absent: Janet Barnes, Dennis Sheil

### **I. Approval of Minutes**

Motion: Laura Klein introduced a motion to approve the FSVAA Board Meeting Minutes dated January 15, 2025. Motion was seconded by Dennis Ariza. Motion carried.

### **II. Finance Report (Jennifer Corcoran)**

- A. Jennifer Corcoran submitted the January 2025 Profit & Loss report. The P&L showed a net income of \$135.82.
- B. Per Jennifer the total income for January was approximately \$4,500. Income from entry fees was \$250. Income from Gallery Sales was \$1,750, which was from the sale of five art pieces. Per Dennis Ariza, we sold five pieces at the Juried Art Show.
- C. Per Jennifer, expenses for January were approximately \$4,400. Most expenses were from STCG Artist Percentage of \$1,005.68 from December sales. We had a donation expense of \$685 to Assist-A-Grad.
- D. The sales tax payment on the P&L was for last year; Jennifer will move it from the Income Statement to the Balance Sheet going forward.

### **III. Membership Report (Robert Emmering)**

Robert Emmering submitted the Membership Report via email: we have 87 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 2 students, 72 individuals for a total of 77 active members on the roster; Others include 7 support members and 3 volunteers, for a total of 10. Per update, we have 97 members.

### **IV. Ambassadors Report (Cherol Ockrassa)**

- A. The January 2025 Ambassador Report for STCG by Cherol Ockrassa: 46 regular shifts; 0 days closed; 0 no show; 1 Intake; 3 docents trained; 4 shifts co-docented; 26 worked 1 shift; 8 worked 2 shifts; 1 worked 3 shifts; 1 worked 8 shifts — 36 unique members worked.
- B. The January 2025 Ambassador Report for Village 360 Gallery by Cherol Ockrassa: Opening of this Gallery is TBA.
- C. When a customer says, 'keep the change,' that money gets categorized as a donation. Per Cherol, we should be able to balance out close to \$50. Will need to address this with docent training.
- D. Laura Klein says she is updating the Intake Procedures indicating that if you do not docent, you cannot enter the show.
- E. Cherol Ockrassa has sent emails to those members on the docent committee that she has never seen in the Gallery.
- F. Cherol reminded the Board that her reports are live in Google Docs.

### **V. Solano Town Center Gallery Report**

- A. Gift Shop (*JoRené Danel*): JoRené Danel reported that we will have Intake on Sunday. We need someone that does pottery to sell in the Gift Shop. Half the lights on the bottom of the case are not working. Dennis Ariza will get some light strips. Gift Shop Intake is 10am to 3pm.
- B. 'Show Me Your Color' Art Pickup: Sunday, February 23 from 11am to 6pm.
- C. During the High School Show Intake, we will be doing a Member's Intake to hang artwork at Common Grounds Coffeehouse. We will continue to hang member artwork there per their request.

### **VI. Village 360 Gallery Report (Dennis Ariza)**

Dennis Ariza reported that we had a change out there.

### **VII. Salon Collective GV Art Gallery (Dennis Ariza)**

Dennis Ariza will review the calendar to see when we can schedule the future shows.

## VIII. FSVAA Report

- A. Social Media:
  - (1) Lucy Foldhazi reported that during the past year, we had a great increase in followers on both Facebook and Instagram.
  - (2) Dennis Ariza reported that the website continually gets a lot of traffic; he has seen an 800% increase.
- B. ArtWalk: The next ArtWalk will be held Friday, March 21, 4-7pm in Downtown Fairfield. Dennis Ariza said we have 12 locations this time but is still looking for artists. Lucy Foldhazi will be posting the postcard on our Facebook page.
- C. Fairfield Community Services Foundation – Chocolate & Vine (*Saturday, February 1, 1-4pm*): Dennis Ariza and Laura Klein participated in this event. There were ten artists. We sold five art pieces that day. Our donation from sales totaled \$87 but Dennis remembers rounding off donation to \$100. Jennifer Corcoran sent out a check for \$87. We were asked to return next year. Next year we will need a sign saying who we were and where they money is going.
- D. Members Appreciation Breakfast: The FSVAA Volunteer Appreciation Breakfast was held on Saturday, February 15 at Village 360. Dennis Ariza said it was a very nice event. We had 38 members in attendance; unfortunately, we had a few cancellations. We are waiting for the bill.
- E. FSVAA Letters to Dignitaries: Five invitations have been accepted to be a part of FSVAA. Tereasa Tso would like us to follow up with those we have not heard from.
- F. 80 Pieces of Art: Dennis Ariza has purchased and numbered the canvases. They can be picked up starting this weekend during Intake. Artists can sign the back of the canvases. Canvases should be returned by Sunday, April 13 during the 'April Showers' Intake. Per Cherol Ockrassa, we will need more help with the auction via Zoom.
- G. Letter Writing: Dennis Ariza would like our Board Secretary, Lucy Foldhazi, to do our writing of letters from FSVAA since she reviews them anyway.
- H. City Council Meeting: The next Council meeting is Tuesday, March 4 at 6pm and Dennis hopes the Board can be there. Dennis Ariza will introduce FSVAA and let them know who we are and ask for their support for the Children's Art Show and the High School Show. Per Dennis, we can wear shirts with our FSVAA logo to wear to the meeting. Eagle Eye Engraving has our FSVAA logo. Bring in a black T-Shirt and they will add the FSVAA logo on it for \$15. Eagle Eye is located next door to Fairfield Arts, Fairfield.

## IX. Art on the Vine 2025 (*Dennis Ariza*)

Art on the Vine (*June 7 and June 8 – 10am to 5pm*):

- (1) Music: Yuppie Liberation Front plays reggae, jazz, and classic rock. Tom is taking care of scheduling.
- (2) Food: Mauricio's Brunch in a Box is returning. They will provide lunch for volunteer staff members and the band.
- (3) Bocce Ball: Dennis Ariza still needs someone to oversee this.
- (4) Parking: Dennis Ariza still does not have anyone to do this. Dennis will be checking with local cadets.
- (5) Setup: Dennis Ariza said Mike Foldhazi will be helping, so will Cherol Ockrassa and her husband, Don.
- (6) Cord Mats: Dennis Ariza would like to buy cord mats to cover the electrical cords. Amazon cost is \$80.
- (7) Kid's Area: Dennis Ariza wants to ask Annie if she would be interested in helping. Dennis needs to find the paint. Cherol Ockrassa mentioned that we can ask some of our high school students to help.
- (8) Information Booth: Dennis Ariza wants to do an Information Book and Cherol Ockrassa suggested that we should have it next to the wine.

## X. Chamber of Commerce

Richard Tso had a meeting today so he could not attend the FSVAA Board Meeting..

## XI. Common Grounds

- A. Children's Art Show, February 26 to March 16, 2025. Two years ago, we had forty art pieces come in and last year we had approximately one hundred art pieces per JoRené Donal. Per Dennis Ariza, it looks like this year we will have about 460 art pieces. One art piece per student. Dennis Ariza and JoRené Danel will select nine art pieces to place in a display case at the Solano Library. There will be ribbons for all the participants.

- B. Art Meetups: Tereasa Tso suggested having an Art Meetup at Common Grounds to provide opportunities for new members to have a sense of community and improve discussion among the members. We can do an art critique, have a speaker, or learn how to setup an art booth. It can be called 'Coffee Plus Art' and be held at 2pm during Intake days.

## **XII. High School Show**

- A. 9<sup>th</sup> Annual FSVAA High School Student Art Show: March 19 – April 13, 2025
- B. Dennis Ariza was notified that 10-12 high schools will be participating this year. The most we ever had was in the first year, twenty-one schools.
- C. Dennis received a call from the County Supervisor's Office; Wanda Williams will be donating \$1,000 towards the high school show on behalf of the County. We will probably receive it after the first of the month.

## **XIII. New Business**

- A. Green Valley Country Club created new committees and want to do events for their members and would like FSVAA to do an Art Show or Auction. Dennis requested they send him more details.
- B. Intake Procedure: Laura Klein said she will need a recent roster and the docent calendar at every Intake. Laura says her procedure has four Intake stations. (1) Greets Members, Verify membership, Checks wire on the back of canvases, check for correct labels. (2) Check with the docent representative to make sure the artist is on the docent calendar; otherwise, they cannot enter art into show. (3) Records art pieces on the sheet. (4) Collects payment.
- C. Tereasa Tso suggested that we enter 'FSVAA' on every email subject line and then write the topic of the email. This will help us find emails easier. Be sure to use BCC to add members' names.
- D. Speakers: Dennis Ariza suggested that we place the speaker near the fire extinguisher and point the speaker towards the back. Let us try this at the next poetry reading.

## **XIV. Next Meeting**

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

## **XV. Adjournment**

Dennis Ariza adjourned the meeting at approximately 10:40am.