



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — SEPTEMBER 2024

Call to Order

FSVAA Regular Board Meeting was held on Wednesday, September 18, 2024, at the Solano Town Center Gallery.

Meeting was called to order at 9:11am by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Jennifer Corcoran, JoRené Danel, Laura Klein,
Ken Chew, Cherol Ockrassa, Tereasa Tso

Absent: Robert Emmering, Dennis Sheil

I. Approval of Minutes

Motion: Dennis Ariza introduced a motion for approval of the FSVAA Board Meeting Minutes dated August 15, 2024.
Motion seconded by Laura Klein. Motion carried. Minutes to be corrected by Lucy Foldhazi and emailed.

II. Finance Report (Jennifer Corcoran)

- A. Jennifer Corcoran submitted the August 2024 Profit & Loss report. The P&L showed a net loss of -\$1,822.84.
- B. Per Jennifer, the annual insurance payment will show up in next month's report.
- C. Ken Chew requested a report on all advertising expenses at the end of the year.

III. Membership Report (Robert Emmering)

Lucy Foldhazi read the Membership Report in Robert Emmering's absence that he submitted via email: we have 92 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 3 students, 78 individuals for a total of 84 active members on the roster; Others include 6 support members and 2 volunteers, for a total of 8.

IV. Ambassadors Report (Cherol Ockrassa)

- A. The August 2024 Ambassador Report for STCG by Cherol Ockrassa: 46 regular shifts; 0 shifts closed/rented; 0 no show; 0 Intake; 3 docents trained; 2 shifts co-docented; 31 worked 1 shift; 7 worked 2 shifts; 1 worked 5 shifts — 39 unique members worked.
- B. The August 2024 Ambassador Report for Village 360 Gallery by Cherol Ockrassa: 0 regular shifts; 19 shifts closed/rented; 0 no show; 1 Intake; 0 docents trained; 0 shifts co-docented; 0 worked 1 shift — 0 unique members worked.
- C. Cherol Ockrassa will be providing a Member-in-Good Standing Report along with the Ambassador Report each month.

V. Solano Town Center Gallery Report

- A. Gift Shop (*JoRené Danel*): JoRené Danel reported that we had a change out at the last Intake. Unfortunately, artists are not picking up their art. We anticipate receiving Christmas art items at the next Intake. We will decorate a Christmas tree for the front window. It would be nice to have art ornaments on the tree. There will be a 10% discount again this year for Gift Shop sales.
 - (1) Tereasa Tso suggested that we revitalize the Gift Shop with new items and let artists know how much we appreciate their art.
 - (2) Dennis Ariza mentioned that the Gift Shop manual needs to be updated.
 - (3) We need to have all items include the three initials of each artist on the art tag and in Square.
- B. Lease Renewal: Per Dennis Ariza, we are still negotiating; still on a month-to-month lease.
- C. Docent Training: Board Members discussed Docent Training so docents will be proficient with bookkeeping procedures, proper use of the Square, daily chores, and end of the day paperwork. If anyone has any questions on docent training, please send them to Cherol Ockrassa. Cherol suggested having a checklist for docent training. Dennis to add a Training Alert in the monthly newsletter.
- D. Insurance: Dennis Ariza said that insurance has gone up from \$700/year to \$2,000/year.
- E. Intake: Intake for the Open Show was held September 8. The 'Open Show,' is a beautiful show. Show dates are September 11 thru October 26. The ArtDivas are the Spotlight Artists in the front room of the Gallery and Sheree Rayford's children's program are the featured artists. Janet Barnes loves having both a spotlight artist and a featured artist. The Reception will be held on Saturday, September 21, 4-6pm.

- F. Halloween: Since the Gallery is closed on Halloween, Cherol Ockrassa volunteered to be at the Gallery and pass out candy to the children. We will be requesting candy donations from all FSVAA members. Teresea Tso suggested that we create flyers about the Children's Art Show and place them in the candy bags along with a coloring page that will be handed out.
- G. Janet Barnes announced that Solano Town Center Gallery just had its 9th Anniversary in this location. Cherol Ockrassa suggested that for our 10th Anniversary that we could spill out into the courtyard with art /artists. We can ask our artists to paint or do plein air painting or something like that. We will need to ask the mall.

VI. Village 360 Gallery Report (Dennis Ariza)

Upcoming Intake: Monday, October 14. Jennifer Corcoran and Dennis Ariza will be there.

VII. Salon Collective GV Art Gallery (Dennis Ariza)

Dennis Ariza reported that the next Intake at the Salon Collective Art Gallery was on Monday, September 16.

VIII. FSVAA Report

- A. Social Media: Lucy Foldhazi posted all The Crush photos on Social Media. Everything is going well with postings and interaction with the public on Social Media. Please remember to share the Event since all details are in that posting and not the Cover Photo post (*Facebook does that post automatically*).
- B. Downtown Gallery: Dennis Ariza reported that a Company has rented the Matt Foundation building.
- C. Lawyer: Cherol Ockrassa suggested that Dennis Ariza send copies of the letter to the Board Members.
- D. General Membership Meeting: Per Dennis Ariza, announced that the General Membership Meetings will be held twice a year.
- E. Membership Policy: Dennis Ariza suggested that we clarify Family Membership Policy and the V360 Member in Good Policy. Per Janet Barnes, we need standards, \$50 minimum, and \$200 maximum for the glass case. Cherol Ockrassa said we should specify 'fine art' for the V-360 Art Gallery. Cherol will be sending the admission process we used from The Lawler House to incorporate some of the wording into our new policy. The motion to vote on a new Membership Policy has been tabled until we work on the current Policy and update it. Next Intake at V-360 will be on Monday, October 14, 2024.

Motion: Janet Barnes introduced a motion that as of September 19 we will not be adding any new artists to show into V-360 pending update of our Membership Policy. Motion seconded by Cherol Ockrassa. Motion carried.

IX. 61st Annual Regional Nor-Cal Juried Art Show (Janet Barnes)

- A. Entry Day is Saturday, November 9, 9am – 6pm. Jury Day is Sunday, November 10, 9am – 6pm. Janet Barnes to work on a volunteer list for the two days. Janet has two jurors scheduled: Sarah and John Boychuck.
- B. Awards Gala: The Gala will be held Saturday, November 23, 4-6pm. Jessica Robinson will take care of the food and BackRoad Vines will provide the wine.

X. The Crush (Dennis Ariza)

- A. Dennis Ariza received surveys back from artists that participated in The Crush. Most of the artists were happy and only one was not happy.
- B. For this being the first year of The Crush – Open Studios it went very well. Dennis counts the overall event a success and we can build on it!
- C. Next year we will bring a food truck to Bally Keal Estate. Caymus-Suisun may be interested in participating next year.

XI. Black Friday (Dennis Ariza)

- A. Black Friday is scheduled for November 29, November 30, and December 1, 11am – 5pm.
- B. Dennis Ariza is waiting to meet with Jody to go over details of the event, including if we are still holding a 3-day event.
- C. Dennis has discussed with a couple of Board Members to possibly move Black Friday back to the tent (*where we have Art on the Vine*). Cherol and Laura agreed that is an amazing idea. Cherol says she sees benefits of being in the tent – we would have a great spot for Santa photos, and we can have a DJ playing Christmas music, have carolers, children's activities, dog photos, cider, pretzels – this would open up many opportunities. We should look

into having a coffee truck with pastries; possibly have pies from Glashoff's sister available. Janet Barnes suggested possibly having a Christmas tree out there with art ornaments.

XII. New Business

- A. Small Business Saturday: Fairfield holds this event on Thanksgiving weekend with approximately 150 vendors (*November 25*).
- B. Fairfield Arts will be holding an event on Friday, October 25, 4-7pm, Fall Into ARTumn at its location, 710 Jackson Street, Fairfield.

XIII. Old Business

- A. Storage Organization: Dennis Ariza will send out the work date in an email.
- B. Bally Keal Estate: Winter Fair (*AOV Indoors*) at Bally Keal Estate is still on hold.
- C. Children's Art Show: Laura Klein mentioned that they will be hiring art teachers in the District. JoRené Danel will be contacting the teachers to get them thinking about this event in February.

XIV. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XV. Adjournment

Dennis Ariza adjourned the meeting at 10:59am.