



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — AUGUST 2022

Call to Order

FSVAA Regular Board Meeting was held on Saturday, August 20, 2022.

Meeting was called to order at 9:16am at Village 360 by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Laura Klein, Doug Cooper, JoRené Danel, Ken Chew, Robin Rossi, Cherol Ockrassa

Absent: Dennis Sheil

Guest: Mike Foldhazi

I. Approval of Minutes

Motion: Doug Cooper introduced a motion for approval of the FSVAA Board Meeting Minutes dated July 20, 2022. Motion seconded by Robin Rossi. Motion carried.

II. Finance Report (Laura Klein)

Laura Klein submitted the July 2022 Profit & Loss report. The July FSVAA P&L showed a net income of \$3,227.36. When entering a sale in Quick Books, Dennis Ariza requested that Laura Klein use the date of the actual sale to keep numbers in QB accurate for each month.

III. Membership Report (Doug Cooper)

Doug Cooper reported that we currently have 74 members in all, which includes 1 student, 8 family members, 8 support members (*not included in regular member count*); there are 66 members on the roster.

IV. Ambassadors Report (Cherol Ockrassa)

- A. July 2022 Ambassador Report for STCG per Cherol Ockrassa: 44 regular shifts; 1 Intake; 0 docents trained; 1 co-docented; 29 worked 1 shift; 2 worked 2 shifts; 1 worked 3 shifts; 1 worked 4 shifts; 1 worked 6 shifts — 34 unique members worked.
- B. July 2022 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 18/21 possible shifts; 1 shift rented out; 1 Intake; 2 co-docented; 13 worked 1 shift; 2 worked 3 shifts; 16 unique members worked.
- C. Board discussed topic, are member docent requirements met through co-docenting.
- D. Cherol Ockrassa will be sending the Board monthly via e-mail a list of all the members in good standing.

V. Solano Town Center Gallery Report (JoRené Danel)

- A. Gift Shop: JoRené Danel has updated the Gift Shop Policies and Procedures and has emailed the Board a copy of it to review and edit, as necessary. After it is approved, JoRené would like Lucy Foldhazi to type it on the FSVAA letterhead. Discussion was had into moving the desk and jewelry case (*switch places*); we would like to have lights in the jewelry case, and we would need to check if there is a receptacle nearby.
- B. Next Show: 'In the Country', September 14 thru October 29. The featured artist will be Dennis Ariza. Dennis plans to have a book signing at the Reception on October 1 and is looking to obtain a wine permit for that event.
- C. Gallery Lease: Dennis Ariza has confirmed that our lease to be renewed for two years. The main change of the lease was an increase of the percentage of sales paid to STC. We will now be paying 20% of monthly sales. Mike Foldhazi suggested that we present the gentleman in Dallas a gift of either art from a member of the organization as a gesture of our appreciation and of good will. Ken Chew on behalf of the Board, presented Dennis Ariza with a plaque and a gift certificate because of his ninja negotiating skills.
- D. Masks: Laura Klein suggested that we drop the mask requirement at the Gallery and make it a recommendation. Janet Barnes suggested that we change the sign to Masks Recommended and provide masks in a dispenser to be used by public if needed.

VI. Village 360 Gallery Report (*Dennis Ariza*)

- A. An Intake will be held on Friday, September 2, 10am–3pm at Village 360 Gallery.
- B. Wine Club Members: Per Dennis Ariza, Village 360 will be having a special wine release on that weekend for their wine club members, and they will be given a 10% discount on art purchased. Janet Barnes recommended that we have The Crush postcards available that weekend at the Village 360 Gallery.
- C. The Board discussed in general how many art pieces can be submitted to Village 360 by each artist and what the sizes of this art should be. Many ideas were discussed but topic was left open for future discussion.
- D. Display Case: Dennis Ariza received approval to have a locked display case at the Village 360 Gallery for small art and jewelry. The docents will have the key to the case available for their shifts. Per Dennis, we want to get a display case that has lighting, and he will begin to look in Sacramento.

VII. FSVAA Report (*Dennis Ariza*)

- A. Social Media: Lucy Foldhazi has updated our Instagram account to allow it to be searchable – changed profile from FSVAA to Fairfield-Suisun City Visual Arts Association.
- B. Juried Art Show: Per Janet Barnes we have two (2) jurors to finalize by August 24. She is still waiting for the third juror. She would like the jurors' names to be on the postcard. Janet suggested that next year we do a 3-fold type of postcard that we can mail out and drop off at different galleries and businesses. The Board decided to keep entry fees the same as in past shows. If artists want to become members at Intake of the Juried Art Show, that discount will be applied to the next calendar year.

VIII. Event: The Crush 2022 (*Dennis Ariza*)

- A. The Crush is scheduled for Saturday, September 24, 10am–6pm at Village 360.
- B. Music this year will be provided by Netty & the Liberation Front.
- C. We have 28 artists signed up for this event: 14 inside and 14 outside and 3 are on standby.

IX. New Business (*Dennis Ariza*)

- A. Black Friday: This event will be held at Village 360 on Thanksgiving weekend, November 25–27, 11am–5pm.
 - (1) Entry fees will be \$60 for members for two (2) days and \$70 for non-members for two (2) days.
 - (2) The third day is optional at a cost of \$40.
- B. Downtown Art District: Dennis Ariza met with the Fairfield City Manager, who wants to promote the downtown area as a food and art district. Conversations between the two will continue.
- C. Cherol Ockrassa passed out a list of ideas and thoughts pertaining to FSVAA membership and how we can help members to docent, etc.

X. Old Business

- A. Storage /Organizing: Dennis Ariza still wants to get this done and will setup dates soon.
- B. FSVAA Social Gathering: Chris Naughton will be hosting a special gathering at his place for all FSVAA Members on Sunday, October 9, 10am–1pm. Dennis Ariza will talk to Chris to see if the date can be changed since 3-4 Board members cannot attend on that date because of a previous engagement.
UPDATE: On 8/31/2022 Dennis Ariza advised me via email the date was changed to 16 October.

XI. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

XII. Adjournment

Dennis Ariza adjourned the meeting at 11:40am.