



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — MAY 2021

I. FSVAA Regular Board Meeting was held on Wednesday, May 19, 2021

Meeting was called to order at 7:10pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Doug Cooper, JoRené Danel, Ken Chew, Robin Rossi, Cherol Ockrassa

Absent: Laura Klein, Dennis Sheil

Motion: Doug Cooper introduced a motion for approval of the April 2021 FSVAA Board Meeting Minutes. Motion seconded by Robin Rossi. Motion carried.

II. Finance Report (*Dennis Ariza for Laura Klein*)

- A. Per Dennis Ariza, the West America account closed last Wednesday. \$44,000 was withdrawn and deposited into the Solano First account. The checking account has over \$56,000 balance.
- B. Dennis Ariza would like to transfer money from checking to savings into a 12-month CD.
- C. Solano Trust will be merging with another bank on July 1.
- D. No P&L was submitted for April 2021.

III. Membership (*Doug Cooper*)

Doug Cooper reported that we currently have 71 Members, which includes 2 students and 3 support members. There are 5 unpaid Members on the roster.

IV. Ambassadors (*Cherol Ockrassa*)

- A. April Ambassador Report per Cherol: 38 regular shifts; 1 shift no show; 1 worked 6 shifts; 1 worked 3 shifts; 6 worked 2 shifts, 16 worked 1 shift, and 2 members were trained.
- B. Cherol Ockrassa resent the survey and 2 members responded.
- C. Dennis Ariza will upload the training from the Zoom meeting onto the FSVAA website.
- D. Docent exemptions will be reviewed by the Board.

V. Solano Town Center Gallery (*Dennis Ariza*)

- A. Gift Shop (*JoRené Danel*): JoRené Danel wants to make sure we communicate to people who sell in the Gift Shop that they are expected to docent. Dennis Ariza reminded everyone that Members should be showing in the Gallery shows and that selling in the Gift Shop is a bonus. More track lighting is needed in the Gift Shop and lighting aimed at the glass case to lighten up the area; Dennis will take a look at it.
- B. 'Small Things – Big Ideas': Dennis Ariza reported that we sold 10 art pieces at the 'Small Things – Big Ideas' art show and several pieces sold from the Gift Shop.
- C. iPad Stand: Dennis Ariza purchased a refurbished iPad from Apple for approximately \$200. If the Square we have goes down, we do not have a backup. Dennis has set up the new iPad and it is ready to go. This iPad is similar to the one we use. We had a few problems a few weeks ago after a power failure so he purchased the second iPad in case this happens again.
- D. AC Unit /Receptions: Dennis Ariza was advised by mall management the AC unit is now on order. It costs \$140,000 to replace an AC unit; one unit covers 6-7 stores.
- E. JoRené Danel reported that kids have been seen riding their bikes inside the mall on a few occasions. Security was notified but they did not seem concerned. There was one young man that slipped into the Gallery, and it looked like he was casing the Gallery.
 - (1) Cherol Ockrassa suggested that we have a notepad at the desk so docents can write down unusual activities, etc. so that other docents will be aware.
- F. Cherol also suggested that we may have to readdress 2 people docenting at the Solano Town Center Gallery like we did at Lawler House with everything going on right now.
- G. 'Color': Per Dennis Ariza intake for the 'Color' show will be on Sunday and the featured artist for the show is Cherol Ockrassa. An email will be sent to those on the curating and reception committee.
- H. Doug Cooper questioned whether we are premature in enforcing docent policies with the next show. Janet Barnes thinks people may start coming back by end of summer. Dennis Ariza wants to see what happens on June 15 when things are going to start opening up.

VI. FSVAA (Dennis Ariza)

Social Media:

- (1) Lucy Foldhazi reported that we now have 214 followers on Instagram and 676 followers on Facebook. Of the 676 followers, 71% are women. We have followers mainly from the U.S., but we do have quite a few followers from other countries. Janet Barnes will be sending Lucy photo highlights from artists to post.
- (2) Per Dennis Ariza, views are up 24% on the website.

VII. Old Business (Dennis Ariza)

Art on the Vine 2021/Saturday, June 12 and Sunday, June 13: Per Dennis Ariza, we have 33 artists signed up to participate in this year's Art on the Vine. Booths will be set up 10-feet apart and masks will be required to all attending. Dennis mailed out 30 postcards to Galleries in the Woodland and Sacramento area.

- (1) We have Mauricio's Brunch-in-a-Box food truck scheduled for both days. One of the bands backed out but another band stepped up and now we will have 2 bands on Saturday and Sunday. Three of the bands are free and we will give \$200 for the other band.
- (2) Dennis Ariza will be putting up banners tomorrow in key places, such as Costco, Rancho Solano, and BackRoad Vines. He has 30 signs to put up the day before the event.
- (3) Once the banners are up, Dennis Ariza will pick up the rest of the screens. Mike Foldhazi did some welding on the feet of 10-11 screens. Every screen has been rented. The inside booths are sold out.
- (4) On Friday, setup will begin at BackRoad Vines at 3-4pm.
- (5) Cherol Ockrassa will be on the street dressed up 'in style' to direct people to the event.
- (6) Cherol Ockrassa reminded the Board to save milk or juice gallon jugs so they can be filled with sand to hold down booths since that area can be very windy.

VIII. New Business (Dennis Ariza)

- A. Mall Window Project: Dennis Ariza is working with students that are painting art in store windows.
- B. BackRoads Gallery: Per Dennis Ariza, the BackRoads Vine Restaurant will have a soft opening on June 11 and they are looking for artists to display in their restaurant and conference rooms. Dennis Ariza will be hanging the art.
- C. High Art Program Donations: Dennis Ariza heard that area high school budgets for art departments have received drastic cuts. Dennis met with Janet Barnes this past week to discuss this situation.
Motion: Dennis Ariza made a motion to donate \$500 to each of the art departments of Fairfield, Armijo, Rodriguez High Schools, totaling a \$1,500 donation. Motion seconded by Robin Rossi.
Motion carried.

IX. Comments or Suggestions

In-Person Board Meeting: Doug Cooper asked when we can begin having an in-person Board Meeting. Per Dennis Ariza, he said we cannot meet in the Gallery because of the lack of AC and poor air circulation. Janet Barnes reminded everyone that in the past we discussed having a Board Meeting over dinner. Dennis Ariza suggested that the meeting should be held outdoors. Cherol Ockrassa suggested an early dinner. Dennis Ariza will look into this with BackRoad Vines.

X. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

XI. Adjournment

Dennis Ariza adjourned the meeting at 8:55 pm.