



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — NOVEMBER 2021

I. Call to Order

FSVAA Regular Board Meeting was held on Wednesday, November 17, 2021

Meeting was called to order at 7:03pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Laura Klein, Lucy Foldhazi, Doug Cooper, JoRené Danel, Ken Chew, Cherol Ockrassa

Absent: Janet Barnes, Robin Rossi, Dennis Sheil

II. Approval of Minutes

Doug Cooper introduced a motion for approval of the October 14, 2021, FSVAA Board Meeting Minutes.

Motion seconded by Laura Klein. Motion carried.

III. Finance Report (*Laura Klein*)

A. Laura Klein was not able to send us the October 2021 FSVAA Profit & Loss Detail report because of computer issues. She is expecting the Geek Squad to come and fix the problem(s). Laura will be emailing us the October 2021 P&L as soon as she is able. dated September, showed a net loss of -\$563.99. Laura would like to minimize categories and remove duplicates.

B. Per Dennis Ariza, \$1,437 was collected from Black Friday event for both fees and screen rentals. Money will go in our General Fund.

IV. Membership Report (*Doug Cooper*)

A. Doug Cooper reported that we still have 71 active Members, which includes 16 family members, 1 student and 5 support members. We have 76 Members listed on our roster.

B. Doug Cooper sent emails to prorated members and gave them an amount that is due and gave them our website.

C. Doug will send out a new roster to the Board this week.

D. Per Dennis Ariza, we picked up a few new members from the Black Friday event. We expect their paperwork in the next few days.

V. Ambassadors Report (*Cherol Ockrassa*)

A. October Ambassador Report per Cherol Ockrassa: 42 regular shifts; 0 shifts missed; 2 shifts closed (JAS); 0 docents trained; 2 shifts co-docent; 1 worked 8 shifts; 2 worked 3 shifts; 5 worked 2 shifts; 22 shifts worked 1 shift — 30 Members worked overall in the STCG.

B. Dennis Ariza put a placeholder on the iPad located at the Solano Town Center Gallery if someone goes outside of Square, they'll get a message saying, Do not use this iPad to on the web.

VI. Solano Town Center Gallery Report (*Dennis Ariza*)

A. Gift Shop (*JoRené Danel*): JoRené Danel and Cherol Ockrassa painted back wall in the Gift Shop. They also decorated the area with a Christmas tree but are in need of a few more ornaments.

B. Internet Service (*Dennis Ariza*): Dennis Ariza reported a hot spot and most days it works but it tends to overheat. Last Saturday during the Zoom Awards presentation, the hot spot almost crashed. It couldn't handle all the Zoom calls. We currently pay \$10/month for the hot spot but only get a few gigs of service. AT&T is the only one that has a contract in the Mall but costs \$60/month. The AT&T store in Vacaville provides the same service for \$40/month. Dennis Ariza going to visit the store in Vacaville and learn more about what's available; we need a more stable internet service at the Gallery. A Board Member suggested using a small plug that would turn the hot spot off via an app. Dennis will check costs on Amazon.

VII. FSVAA Report (*Dennis Ariza*)

- A. Social Media: Lucy Foldhazi will be posting the Black Friday event on Facebook and Instagram.
- B. 58th Annual Juried Art Show (*Dennis Ariza*):
 - (1) We had 172 entries this year and 93 were selected for the Show by the Jurors. Dennis had to remove 12 entries because of insufficient info and incomplete applications and no images submitted.
 - (2) Laura Klein wrote 17 checks, including 3 for the Jurors.
 - (3) The Awards Presentation was watched by 34 people on Zoom.
 - (4) Dennis Ariza reported the JAS Booklet is still being processed. Ken Chew said it is still in production; they are having problems. We've been using the same company for the past 4 years. Laura Klein said she checked our bank account, and we haven't paid for them yet. Dennis advised Ken that a company called docucopies.com can do 150 copies for \$329.45 and can offer a delivery date of 11/23-11/26. We were going to order 250 copies for \$500. Docucopies.com offers free shipping on your first order. All you have to do is upload the booklet file.

VIII. Event: Black Friday Arts & Crafts Fair (*Dennis Ariza*)

- A. Event Date: November 26-28, 2021, 11am to 5pm
- B. Dennis Ariza placed 10 banners around town to help advertise this Event. Jody will have a 4x4 banner placed outside the Winery. On Wednesday, November 24, Dennis will be setting up and moving screens into place at 8am. Doug Cooper, Laura Klein, and Clara Podger volunteered to help.
- C. The Village 360 Gallery will be open during this event, 11am-5pm.

IX. Village 360 Gallery Report (*Dennis Ariza*)

- A. Dennis Ariza has docents scheduled for the Village 360 Gallery during the Black Friday Event.
- B. BackRoads wans Gallery to be open on a regular basis – weekends. Laura Klein volunteered to docent one Friday a month.
- C. Jody will be hiring an Events Co-Ordinator for Village 360 that will have an office upstairs.

X. Old Business (*Dennis Ariza*)

- A. Suisun City Art Gala will be held Friday, December 3 and there will be an art fair for 2 hours by Suisun City.
- B. Spring Forward Art Fair Date: March 12-13 at the Village 360 Gallery.

XI. New Business (*Dennis Ariza*)

- A. High School Student Art Show: Dennis Ariza is reviewing his lists of schools and teachers.
- B. Dennis Ariza explained that everything in the Gallery has to be for sale, we cannot do NFS except during the Juried Art Show.

XII. Comments /Suggestions

The majority of Board Members agreed that all FSVAA Members should be able to display their business cards in the card rack at the Solano Town Center Gallery.

XIII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

XIV. Adjournment

Dennis Ariza adjourned the meeting at 8:33pm.