



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — APRIL 2023

Call to Order

FSVAA Regular Board Meeting was held on Thursday, April 13, 2023.

Meeting was called to order at 7:08pm by Dennis M. Ariza, President via Zoom.

In Attendance: Dennis Ariza, Janet Barnes, Laura Klein, Lucy Foldhazi, JoRené Danel, Ken Chew, Cherol Ockrassa

Absent: Doug Cooper, Robin Rossi, Dennis Sheil

I. Approval of Minutes

Motion: Cherol Ockrassa introduced a motion for approval of the FSVAA Board Meeting Minutes dated March 15, 2023.
Motion seconded by JoRené Danel. Motion carried.

II. Finance Report (Laura Klein)

Laura Klein submitted the March 2023 Profit & Loss report to the Board Members via email. The P&L showed a net loss of -\$2,279.23.

Motion: Dennis Ariza introduced a motion to pay annual membership dues for Laura Klein as Board Treasurer beginning next year, 2024. Per Dennis, a lot of work and time goes into this position. JoRené Danel added that we should do this for any future FSVAA Board Treasurer. Motion seconded by Ken Chew. Motion carried.

III. Membership Report (Doug Cooper)

In Doug's absence, Dennis Ariza and Cherol Ockrassa reported that we have about 75 members, 4 supporters and 4 students.

IV. Ambassadors Report (Cherol Ockrassa)

- A. March 2023 Ambassador Report for STCG per Cherol Ockrassa: 46 regular shifts; 0 shifts closed; 1 Gift Shop Intake; 2 docents trained; 2 shifts co-docented; 26 worked 1 shift; 8 worked 2 shifts; 1 worked 3 shifts; 1 worked 4 shifts — 36 unique members worked.
- B. March 2023 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 17 regular shifts worked; 1 shift rented; 1 Intake; 1 shift co-docented; 16 worked 1 shift; 1 worked 2 shifts — 17 unique members worked.

V. Solano Town Center Gallery Report

- A. Gift Shop (*JoRené Danel*): JoRené Danel said that a few new items came in during Intake. She hopes to make the next Intake more Spring-like.
- B. Cherol Ockrassa has been working with Robert Emmering as a Trainer for new members. He will be watching all our Training Videos. Laura Klein mentioned that she observed Doug Cooper training a new member and observed that he is an excellent trainer.
- C. Children's Art Show, February 22 – March 4: Dennis Ariza said he still has items that need to be picked up. He will contact the teachers next week since this is spring break week.
- D. High School Student Art Show, March 8 – April 1: Dennis Ariza reported that not many attended the High School Student reception as in the past. Dennis presented only about 10 awards.

VI. Village 360 Gallery Report (Dennis Ariza)

- A. We recently had an Intake at Village 360.
- B. Dennis Ariza discussed the pricing of the artwork at Village 360. Board members had an in-depth discussion on this topic. Dennis hopes to discuss this further at the General Membership Meeting. It was agreed that the minimum pricing at Village 360 will be \$200. Cherol Ockrassa explained the importance for Artists to have the same pricing for their artwork across the board, whether it's online or in local galleries.
- C. Dennis Ariza said if artwork doesn't fit into the display case, it cannot go on the wall – it needs to meet the minimum size requirement. Dennis will go to Village 360 and take measurements of the shelves in the display case.

VII. Salon Collective GV Art Gallery (Dennis Ariza)

- A. The Opening Reception held Sunday, March 26 was a huge success. We had a huge turnout. The food provided by different vendors was delicious.
- B. The next Intake is Monday morning, 9am – 1pm.

VIII. FSVAA Report

- A. Social Media: Lucy Foldhazi that in the past month we have increased our followers on both Facebook and Instagram. Lucy has been posting the new events and increasingly using stories to promote the Galleries and Events. Things are going very well.
- B. Art on the Vine, June 10-11, 2023 @ BackRoad Vines:
 - (1) Dennis Ariza reported that we have sold 34 booths; the tent is full. We still want more artists to join us.
 - (2) Commemorative 25th Anniversary AOV Wine glasses have arrived. We ordered 150 glasses. There is a sample wine glass at the Solano Town Center Gallery. At check-in, each artist will receive a wine glass and a free tasting coupon. Wine glasses will also be available to those that buy a bottle of wine.
 - (3) Music: We will have two bands on Saturday; Lab Rats from 10am-2pm and Yuppie Liberation Front from 2-5pm. On Sunday, Matt Aplin & The Midnite Band will be playing from 2-5pm. We are still looking for a band to play in the 10am-2pm slot.

- (4) Dennis said he set up an application for AOV through EntryThingy. The fee is \$20, and all applications will be reviewed. We wanted to open our Event to people outside of our local area since this is our 25th Annual Art on the Vine.
- (5) Kids Area: We will have a kid's area this year. Sheree Rayford and Channa Booker will be running this area. There will be a paint board and a corn hole game.
- (6) Food Trucks: We will have the same truck as last year (*Mauricio's Brunch-in-a-Box*). This year we will have dessert sold by Baby O's Donuts.
- (7) Bocce Ball: Camille Hulbert will be overseeing the bocce ball tournament. Dennis Ariza has contacted the Fairfield Bocce Ball Federation. They recommended that Dennis contact Benicia and Martinez. There will be an entry fee per team, and it will be a single game elimination over two days. Janet Barnes suggested that the winning team would win a \$50 gift certificate for art and be used at one of the booths. Board members agreed that this is a great idea, Bocce for the Arts. Dennis said we've typed up basic rules. Will be meeting with Camille to go over all the details.

- C. Assist-A-Grad: Per Janet Barnes, thanked the Board for their availability to hold this board meeting earlier than usual. Students have always been a part of our focus at FSVAA and Assist-A-Grad has been a program we have supported. This year we've had 13 entries for our scholarship. Janet Barnes, Laura Klein and Sheree Rayford sat on our committee. They picked one student for sure but also looked at two other students. Their applications were great. Laura Klein will get the checks ready tomorrow since this needs to be done by April 19.

Motion: Janet Barnes proposed that instead of two scholarships that FSVAA offer three Assist-A-Grad scholarships this year, \$300 each for a total of \$900. Dennis Ariza seconded the motion. Motion carried.

D. Art Classes:

Per Dennis Ariza, the \$2,500 grant money has now been spent. We recently held the two children's classes we had last Monday and Tuesday. The two classes went very well. (*At the May Board Meeting, Dennis Ariza clarified how the grant money was spent: 'the \$2,500 grant has been spent. \$1,000 for the Juried Art Show, \$1000 for the High School Student Art Show, and \$500 for 2 Free Children's art classes.'*)

- (1) Camille Hulbert will be doing Children's art classes every 3rd Monday in the STCG. She has also applied for a grant so she can do art classes open to our members. She will also be doing Children's art classes at Journey Coffee at One Lake and at Journey Coffee Co. on Chadbourne Rd in Fairfield.

IX. New Business (*Dennis Ariza*)

Grants: Dennis Ariza is looking into grants from the California Arts Council. Dennis had suggested an Earth Day Festival working with the City of Fairfield, the sewer district. The grant application proposal deadline is May 1. Ken Chew has photos from an Earth Day Festival that we participated in ten years ago. He will email the photos to the Board.

Motion: Cherol Ockrassa proposed a motion that we come up and move ahead with a plan for Earth Day Festival and working with other organizations to apply for this Grant from the California Arts Council. Dennis Ariza seconded the motion. Motion carried.

X. Old Business

- A. The Board discussed the requirements for Spotlight Artists. Everyone agreed that we need to have all the procedures in writing so there aren't any questions. Per the contract, an Artist can hang 15 pieces. If the 15 pieces do not fit in the front area, they will be disbursed throughout the Gallery. Also, we need to remind artists that art must remain in the Gallery for the duration of the show and cannot be removed. It was agreed that we must be sure that all our procedures are up-to-date and followed.
- B. Grants: Dennis Ariza thanked Lucy Foldhazi for typing and reviewing the Grant. Dennis is on the Board with the Solano County Arts Council and has applied for grants through the Hewlett Foundation and Hewlett Family Foundation. Dennis will be applying for a \$5,000 grant and micro grants for artists.

XI. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XII. Adjournment

Dennis Ariza adjourned the meeting at 8:44pm.