



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — MAY 2022

I. Call to Order

FSVAA Regular Board Meeting was held on Wednesday, May 18, 2022.

Meeting was called to order at 7:02pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Lucy Foldhazi, Doug Cooper, JoRené Danel, Ken Chew, Cherol Ockrassa

Absent: Janet Barnes, Laura Klein, Robin Rossi, Dennis Sheil

Guests: Chris Naughton

II. Approval of Minutes

Motion: Cherol Ockrassa introduced a motion for approval of the April 20, 2022, FSVAA Board Meeting Minutes.

Motion seconded by JoRené Danel. Motion carried.

III. Finance Report (*Dennis Ariza for Laura Klein*)

A. Laura Klein submitted the April 2022 FSVAA Profit & Loss report via email prior to the Board Meeting. The P&L showed a net income of \$2,603.23.

B. Last month we discussed the high cost of ordering checks and Ken Chew suggested that we should look into ordering checks from Costco. Dennis Ariza said he will look into that.

C. Supplies and FSVAA supplies accounts are to be combined.

IV. Membership Report (*Doug Cooper*)

A. Doug Cooper reported that we currently have 73 active members, which includes 1 student, 8 family members, 2 support members (*not included as regular members*).

B. Chris Naughton (*guest*) introduced himself as a new FSVAA member; he said he was invited to attend this Board Meeting. Chris is a retired architect and a painter. Chris will be helping with Art on the Vine and is looking forward to helping the organization.

V. Ambassadors Report (*Cherol Ockrassa*)

A. April 2022 Ambassador Report for STCG per Cherol Ockrassa: 42 regular shifts; 1 worked Intake; 1 shift closed (*holiday – Easter*); 2 docents trained; 0 co-docented; 29 worked 1 shift; 2 worked 2 shifts; 2 worked 3 shifts; 1 worked 4 shifts — 34 Members worked overall in the STCG.

B. April 2022 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 20/24 possible shifts; 2 shifts closed (*facility rented*); 2 shifts closed (*holiday*); 1 docent trained; 2 co-docented; 10 worked 1 shift; 2 worked 2 shifts; 1 worked 3 shifts; 1 worked 4 shifts — 15 Members worked overall in the Village 360 Gallery.

C. Docent Guidelines: A Member who docents once a month at STCG for a 2–3-month period is considered a Member in Good Standing, can show at V360 but must docent once a month there. Space for art at V360 is limited. A Member can also docent at V360 without showing. Dennis Ariza and Cherol Ockrassa are working on a docent training script.

VI. Solano Town Center Gallery Report (*Dennis Ariza*)

A. Gift Shop (*JoRené Danel*): JoRené Danel reported that we had very few sales this past month. Doug Cooper suggested that we compare sales this year versus previous years. Intake for the Gift Shop will be Sunday, 11am–3pm.

B. Contrasting Colors: Closing Reception will be held Saturday, May 21, 4–6pm at STCG. We will have a guitarist playing (*Janet's brother*) and he asked for Doug Cooper to join him on three songs. Jessica Robinson said that drinks will be in individual bottles. Robin Rossi volunteered to be the 'Wine Goddess.' There will be drinks for children. Per Dennis Ariza, we invited parents and children from the Children's Art Show to attend. Adrienne and Robert Emmering are docents on the second shift and can oversee any sales made during the Reception.

C. Next Exhibit: Per Dennis Ariza, the next show is called 'Return of Blue.' Diana Bennett is the Featured Artist. Postcards are on order, and we hope they arrive before the opening of the show.

D. New Lease: Dennis Ariza reported that our lease at Solano Town Center ends on August 31 and the new Mall Group will not give more than a one-year lease, unlike the two-year lease we have had in the past. Dennis has been in talks with them.

VII. FSVAA Report (Dennis Ariza)

- A. Social Media: Lucy Foldhazi suggested that we tell new Members to go to the 'Fairfield Suisun Visual Arts Association Members' Facebook page and request to join this private group. Dennis Ariza said we will mention it to new Members.

We currently have 742 Followers and 598 Page 'Likes' on our FSVAA Facebook page; 72.3% are women and 27.7% are men; the top cities of Followers are Fairfield with 24.4% and Vacaville with 10.7%; 94.5% of followers are from the US and the remaining are from other countries. In May of 2021, we had 622 Followers so that is an increase of 120 in one year.

On the FSVAA Instagram page we have 262 Followers; FSVAA The Crush Instagram page (*new page*) we have 68 Followers.

Lucy will be updating the static profile bio on Instagram to include Village 360. Lucy will be doing highlights and stories for Village 360 on our Instagram pages.

- B. Storage Fees: Per Dennis Ariza, his storage fees have increased \$40 this month, and there was a \$80 increase in the past year. The cost for the space is \$241 monthly and it is rent Dennis pays for storage, space that is split with items for FSVAA.

Motion: JoRené Danel proposed a motion for FSVAA to pay 50% of Dennis Ariza's monthly storage fees (*half of unit is used to store FSVAA property*). Storage fees are currently \$241 a month for the space, after multiple price increases this past year. Motion seconded by Ken Chew. All in favor; Motion carried unanimously.

VIII. Event: Art on the Vine Report (Dennis Ariza)

- A. Art on the Vine: Saturday, June 11 and Sunday, June 12, 10am – 6pm
B. Banners: Per Dennis Ariza, Doug Cooper assisted him in putting up banners for the Art Donation Sale and for Art on the Vine.
C. Set-Up: Dennis Ariza will need volunteers to help him setup on Friday, June 10, 7am.
D. Per Dennis, Village 360 has a trolley cart to shuttle people to and from BackRoad Vines.

IX. Village 360 Gallery Report (Dennis Ariza)

- A. Dennis Ariza met with Jody today at Village 360 and it was decided that we will be changing our shift hours. Cherol Ockrassa said we should have enough people to cover the new shifts each month.

Motion: Cherol Ockrassa proposed a motion to change the hours at Village 360 to two four-hour shifts on Fridays (11am – 3pm and 3pm – 7pm) and five-hour shifts on Saturdays and Sundays (11am – 4pm). New hours will be effective the day of Intake, Saturday, June 4. Motion seconded by Doug Cooper. Motion carried.

- B. Art Donation Sale (May 27-28): Dennis Ariza said we need to get the ceramics out of storage and brought to Village 360 and store them in the Barrel Room. On Thursday morning, we will begin to move items from the STCG. We need volunteers and Dennis will be sending out an email to Members.

X. The Crush Report (Dennis Ariza)

- A. The Crush is scheduled for Saturday, September 24, 10am – 6pm at Village 360. Music will be provided by the bands, Flashback and Netty & the Liberation Front (*also playing at Art on the Vine*)
B. Dennis Ariza said the booths will have a better layout this year. We had 32 art vendors last year and we hope to have more this year.
C. An idea was made for Caymus Vineyards (*the largest vineyard in Solano County, located next door to V360*) to work with Village 360 and put a trailer between the two properties for this event. Both vineyards can work together, and we can have booths at both locations. They are planning to invite Dennis Ariza to their Board Meeting to further discuss this.

XI. New Business (Dennis Ariza)

- A. Solano Art Council: Janet Barnes is on the Board of this non-profit volunteer group. Hopefully, Janet will give us more information at the next Board meeting.
C. Storage /Organizing: Dennis Ariza will further discuss scheduling a clean-up date after Art on the Vine.
D. Return to Suisun City: Per Dennis Ariza Suisun City has invited us to participate at an event on September 17 at the Joseph Nelson Center in partnership with the Suisun City Recreation, Parks, Marina, and Arts Commission

(RPM). Dennis attended a meeting with them last week. Suisun City recovered all property from reclamation that they were trying to sell. They would like to know if we would come back to Suisun City as an art gallery. Dennis had a meeting with the Commission. They want to see a return of Art by the Bay and they want to have a jazz and art festival. There are a few places that are available to open an art gallery. One place used to be a dance studio and we can have a gallery in that building, near the train station. The place has been empty for two years. Doug Cooper suggested we take a look at the facility together as a Board. JoRené Danel suggested that we keep our options open. Dennis said he will keep us informed, meet with the City Manager, and get a tour of the building scheduled for the Board Members.

Motion: Doug Cooper proposed a motion to pursue opening an art gallery in Suisun City and get more information on all the particulars involved. Motion seconded by JoRené Danel. Motion carried.

E. **Mask Requirements:** An in-depth discussion was had by the Board questioning if masks deter people from entering the Solano Town Center Gallery because of the mask mandate when Solano Town Center does not have this mandate. The Reception scheduled requires everyone to wear a mask. Ken Chew asked if the air conditioning system in the mall have a HEPA filter. Dennis Ariza will ask them.

Motion: Doug Cooper introduced a motion that beginning with the upcoming reception that we have a 'mask recommendation' and not enforce wearing one to those attending the Solano Town Center Mall. Motion seconded by Ken Chew. Vote was taken: 3-2; Motion carried.

Motion Update: On May 19 per email discussions and concerns, Dennis Ariza asked the Board Members to vote via email if they want to continue a mask mandate at the Solano Town Center Gallery or to have masks recommended at the STCG. Doug Cooper rescinded his previous motion. Dennis Ariza said we will make an exception during eating and drinking at the Reception. The majority of Board Members voted via email to keep the mask mandate at STCG.

XII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

XIII. Adjournment

Dennis Ariza adjourned the meeting at 9:06pm.