



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

*www.fsvaa.art*

## BOARD MEETING MINUTES — OCTOBER 2021

### I. FSVAA Regular Board Meeting was held on Thursday, October 14, 2021

Meeting was called to order at 7:01pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Laura Klein, Lucy Foldhazi, Doug Cooper, JoRené Danel, Ken Chew, Cherol Ockrassa

Absent: Robin Rossi, Dennis Sheil

Motion: (1) Doug Cooper introduced a motion for approval of the September 15, 2021, FSVAA Board Meeting Minutes. Motion seconded by Dennis Ariza. Motion carried.

(2) Laura Klein introduced a motion for approval of the September 20, 2021, FSVAA Special JAS Board Meeting Minutes. Motion seconded by Cherol Ockrassa. Motion carried.

### II. Finance Report (*Laura Klein*)

A. Laura Klein submitted the September 2021 FSVAA Profit & Loss Detail report via email prior to the Board Meeting. The P&L dated September, showed a net loss of -\$563.99. Laura would like to minimize categories and remove duplicates. Village 360 has been profitable with many sales; we are now collecting a 10% commission on all sales. Laura also submitted a FSVAA Profit & Loss report dated January 1 through October 14, 2021.

B. JoRené Danel requested a report for each Gallery at the end of the year. Dennis Ariza and Laura Klein will be working together to get this done, showing income and expenses separately. Per Laura, each event will have income and expenses listed. Ex: Gallery sales, Gift Shop sales, etc.

C. Per Dennis Ariza, in the last few days, Solano First merged with Valley Strong. The merge didn't go well and there were numerous problems. Valley Strong added letters in front of account numbers, so we had to update our PayPal account, Amazon Smile, and update the Square.

### III. Membership (*Doug Cooper*)

Doug Cooper reported that we still have 69 Members, which includes 16 family members, 1 student and 5 support members. We have 74 Members listed on our roster. All Member dues are current.

### IV. Ambassadors (*Cherol Ockrassa*)

September Ambassador Report per Cherol Ockrassa: 42 regular shifts; we were closed for 2 shifts; 2 docents trained; 2 worked 1 shift; 1 worked 7 shifts; 1 worked 4 shifts; 5 worked 2 shifts; 20 shifts worked 1 shift; — 28 Members worked overall.

### V. Solano Town Center Gallery (*Dennis Ariza*)

A. Gift Shop (*JoRené Danel*): JoRené Danel reported that the Gift Shop is doing well; no sales so far this month. JoRené announced the Gift Shop is having another holiday sale during the Juried Art Show – 10% off all items in the Gift Shop.

B. Dennis Ariza said we have received bids on the Misuk art auction.

### VI. (*Dennis Ariza*)

A. Social Media: Lucy Foldhazi said she is in the process of editing photos from The Crush and will be posted them this week on Facebook and The Crush Instagram page. Dennis Ariza reported that traffic on our webpage increased by 850%.

B. 58<sup>th</sup> Juried Art Show (*Janet Barnes*):

(1) We have had forty entries thus far.

(2) We are still waiting for confirmation from our third judge; anticipate hearing by tomorrow (10/21).

(3) Janet Barnes will be sending everyone all the event dates.

(4) Trial run is scheduled for Thursday, October 28 with the Jurors at 7:30pm.

C. Library Art Show: Janet Barnes has the application for the Friends of the Library Art Show. The Gala will be on Friday, December 3; it is a 2-hour event. Per Dennis Ariza, event will be held at the Joseph Nelson Center for the Recreation Department. Dennis will be sending a flyer and application to Members.

**VII. The Crush** (*Dennis Ariza*)

- A. Dennis Ariza conducted a survey of all artists that participated in The Crush requesting their comments and suggestions. Many requested that this event become a two-day show; some mentioned that the music was good; some said the music was too loud; some said the aisles were too narrow; some were surprised that there were not any vegan food options from the venue; and some didn't know where or how to get their food. Cherol Ockrassa suggested that people use weights on their screens and tents because of the high winds in the area.
- B. Dennis Ariza said we have reserved dates for next year: September 24-25, 2022. Next year we will have food brought to the artists.

**VIII. Village 360 Gallery** (*Dennis Ariza*)

- A. Intake: Art Intake will be on Sunday, November 7, 1-5pm.
- B. Gallery Open: The Village 360 Gallery will be open on Sunday, October 24, 1-5pm and on Sunday, November 7, 1-5pm. The Gallery will be open during SafeQuest. A docent will be needed at the Gallery on Sunday, October 24. The Gallery will be open every two weeks on Sunday and Village 360 will be having a farmers' market, open 1-5pm during the same time. They will be hiring a Co-Ordinator and have Gallery open while they are on site.
- C. SafeQuest Fundraiser: To be held Sunday, October 24, 1-4pm at the Village 360. We have eighteen booths, and they are all filled. They are supplying 2 tables and a chair. There is no entry fee, but they require a 10-20% donation of art sold. Admission is \$25, which includes hors d'oeuvres and wine. SafeQuest Solano, Inc. is a state-funded rape crisis center and the state-certified domestic violence agency for Solano County.

**IX. New Business** (*Dennis Ariza*)

- A. Suisun City Art Gala and the Library Art Show are the same event.
- B. Refund Policy: Dennis Ariza will be working on the wording for an updated FSVAA Refund Policy and will present it to the Board via email for review.
- C. Black Friday Holiday Shopping: Village 360 and FSVAA will be having a 3-day event on Black Friday Arts & Crafts weekend, November 26-28, 11am to 5pm. There will be a \$25 fee for 1<sup>st</sup> day; \$10 fee for 2<sup>nd</sup> day; \$10 fee for 3<sup>rd</sup> day for participants. Village 360 will be paying all expenses incurred for advertising.

Motion: All Board Members voted unanimously to move forward with this event.

- D. Spring Forward Art Fair: A 2-day Art Fair is scheduled for March 12-13 at the Village 360 Gallery. We will have two rooms upstairs and downstairs; it will be an inside event. We have plenty of time to move forward on this event.

**X. Next Meeting**

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

**XI. Adjournment**

Dennis Ariza adjourned the meeting at 8:25pm.