



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.com](http://www.fsvaa.com)

## BOARD MEETING MINUTES — FEBRUARY 2021

### I. FSVAA Regular Board Meeting was held on Wednesday, February 17, 2021

Meeting was called to order at 7:06pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Laura Klein, Doug Cooper, JoRené Danel, Ken Chew

Absent: Robin Rossi, Cherol Ockrassa, Dennis Sheil

Motion: Doug Cooper introduced a motion for approval of the January 2021 FSVAA Board Meeting Minutes. Motion seconded by Laura Klein. Motion carried.

### II. Finance Report (*Laura Klein*)

- A. Laura Klein submitted the FSVAA Profit & Loss Detail report via email prior to the Board Meeting. The P&L was dated January 2021, showing a net income of 1,737.85.
- B. Solano First: Per Laura Klein, the FSVAA changed banks from West America to Solano First mainly because our bank did not offer debit cards to non-profit organizations. The West America account is not closed yet pending the clearing of all transactions but anticipate closing it at the end of the month.

### III. Membership (*Doug Cooper*)

- A. Doug Cooper reported that we currently have 73 Members, which includes 1 student, 3 support members and 14 family memberships. There are 20 unpaid membership at this time.
- B. Doug reported that all members that did not pay this year's annual dues have been contacted. The calls were made by him, JoRené Danel, and Dennis Ariza.
- C. Doug Cooper intends to make follow-up calls with a letter to supporters, but Dennis Ariza stated he was going to do that.

### IV. Solano Town Center Gallery (*Dennis Ariza*)

- A. 'Do it Yourself': This Exhibit looks great but to date have not had any sales.
- B. The Solano Town Center Gallery and Gift Shop are now open on Wednesdays.
- C. High School Art Show: Per Dennis Ariza, there are 7 schools that participated in this art show. The Judges this year will be Dennis Ariza, Janet Barnes, and Laura Klein. Judging will be held on Monday, February 22 from 5:30-6:30pm. The Show runs February 26 to March 14.
- D. Children's Art Show: Dennis Ariza said this show only had one entry. Both the Reporter and the Daily Republic ran articles on this show held at the Common Grounds Coffee Shop, located at the Solano Town Center.
- E. Jewelry Sale: Per JoRené Danel, the Gift Shop's 10% of jewelry sale is still ongoing until the end of the month. A few sales have been made.
- F. T-Mobile Hot Spot: Per Dennis Ariza, the FSVAA now has a T-Mobile Hot Spot for use at the Solano Town Center Gallery for Square sales transactions only at a cost of \$10 per month.
- G. Scavenger Hunt /Pens: Dennis Ariza wants to give out a pen, previously donated by John Reiger, to all participants of the Scavenger Hunt. Janet Barnes suggested that the next order of pens should be inscribed 'Solano Town Center Gallery – FSVAA'. The cost of purchasing pens is approximately 40-50 cents per pen. Dennis suggested that we give the winner a \$15 Solano Town Center Gallery gift certificate at the end of the show. We will try to hold a new Scavenger Hunt with every show this year and see how it goes.

### V. FSVAA (*Dennis Ariza*)

- A. Website: Dennis Ariza reported that website visits were up 321% and searches up 120%. Per Dennis Ariza, we will be switching our website link from fsvaa.com to fsvaa.art on all correspondence, letterhead, and cards. Dennis has had this website secured for many years.

- B. Social Media: Lucy Foldhazi will be deleting the FSVAA Twitter account this week. This account has not seen much foot traffic nor any interaction since its beginning. Foot traffic of followers and likes on our Facebook page increase monthly. Lucy continues to share posts by Members of their recent art accomplishments onto the FSVAA Facebook page so she encouraged everyone to keep posting.

**VI. Old Business** (*Dennis Ariza*)

Sacramento Art Festival: Dennis Ariza said there are 2 booths left for this event; booths are 10x10. The event will be held October 22-24 at the Cal Expo. If interested in a booth, please let Dennis know.

**VII. New Business** (*Dennis Ariza*)

- A. Art on the Vine 2021: Per Dennis Ariza, Art on the Vine 2021 will be held Saturday, June 12 and Sunday, June 13. The new facility opens in April /May time period but will not hold a large grand opening celebration because of COVID concerns. Art on the Vine will not be held in the new facility but will be held in the back, which is outdoors.
- B. Crocker Art Auction: Dennis Ariza & JoRené Danel submitted artwork to this auction. Event to be held March 3-April 23.
- C. The Rocklin Fine Arts Online Juried Show will be held February 27-May 27. The entry date for submissions ended yesterday. JoRené Danel & Dennis Ariza both participated in this event.
- D. Fairfield Downtown Artwork: Fairfield is looking for grants before having a Call to Artist for Downtown Artwork. Dennis Ariza should be hearing from them soon with more updates.
- E. Janet Barnes sadly announced that Kirk Bragdon's father passed away three weeks ago. She has a sympathy card for all Board Members to sign.

**VIII. Next Meeting**

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

**IX. Adjournment**

Dennis Ariza adjourned the meeting at 8:07 pm.