



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — MARCH 2025

Call to Order

The FSVAA Regular Board Meeting was held on Wednesday, March 19, 2025, at the Solano Town Center Gallery. Meeting was called to order at 9:09am by Dennis Ariza, President.

In Attendance: Dennis Ariza, Jennifer Corcoran, Lucy Foldhazi, Robert Emmering, Ken Chew, Tereasa Tso

Absent: Janet Barnes, JoRené Danel, Laura Klein, Cherol Ockrassa, Dennis Sheil

I. Approval of Minutes

Motion: Dennis Ariza introduced a motion to approve the FSVAA Board Meeting Minutes dated February 19, 2025. Motion was seconded by Ken Chew. Motion carried.

II. Finance Report (Jennifer Corcoran)

- A. Jennifer Corcoran submitted the February 2025 Profit & Loss report. The P&L showed a net loss of \$2,211.57. The net operating income was -\$2,332.69 (*a negative*).
- B. Per Jennifer, the big drives for income were the Art on the Vine Booth rental, \$1.225; the Chocolate & Vine Sales was \$870; Gallery Sales of \$693 and Gift Shop Sales of \$254. The larger expenses for February included \$1,520 for the Member Appreciation Breakfast, Commissions of \$1,326 (*3 artist sales from JAS*), and Website Artist Percentage of \$756 (*Chocolate & Vine, took place on 1 February*). The top of the Income Statement are the Operating Income and Expenses and at the bottom, Other Income is for Operating Expenses; we had an Interest Income of \$121.12 (*earned monthly*) from the money market account.
- C. Ken Chew inquired about the Insurance on the Gallery windows; Dennis Ariza said to replace the windows is about \$26,000; insurance we are now paying over \$2,500 a year for insurance and per Jennifer Corcoran, we pay about \$157 a month – the cost is being amortized over the whole year.

III. Membership Report (Robert Emmering)

Robert Emmering submitted the Membership Report via email: we have 85 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 3 students, 68 individuals for a total of 74 active members on the roster; Others include 8 support members and 3 volunteers, for a total of 11.

IV. Ambassadors Report (Lucy Foldhazi for Cherol Ockrassa)

The February 2025 Ambassador Report for STCG emailed by Cherol Ockrassa: 40 regular shifts; 0 days closed; 0 no show; 1 Intake; 2 docents trained; 3 shifts co-docented; 30 worked 1 shift; 3 worked 2 shifts; 1 worked 3 shifts; 1 worked 4 shifts — 36 unique members worked.

V. Solano Town Center Gallery Report

- A. Gift Shop (*Dennis Ariza for JoRené Danel*): Per Dennis Ariza, there will be a Gift Shop Intake on the same day as the STCG Intake, 'April Showers.' Gift Shop Intake is 10am to 3pm.
- B. April Showers: Art Intake for April Showers is Sunday, April 13 from 11am to 6pm.

VI. Salon Collective GV Art Gallery (Dennis Ariza)

- A. The next Intake will be Monday, March 24 per Dennis Ariza
- B. Dennis Ariza must reinstall the sign once the weather clears.

VII. FSVAA Report

- A. Social Media:
 - (1) Lucy Foldhazi reported that things are going well with Facebook and Instagram. She recently posted photos from the Children's Art Show in a Facebook photo album. We are still adding followers, which is great.
 - (2) Dennis Ariza reported that more people are visiting the website to learn more about the high school show.
- B. ArtWalk: The next ArtWalk will be held this Friday, March 21, 4—7pm in Downtown Fairfield. Dennis Ariza visited the Vallejo ArtWalk and passed out postcards about the Fairfield event.
- C. Members Appreciation Breakfast: The FSVAA Volunteer Appreciation Breakfast was held on Saturday, February 15 at Village 360. Dennis Ariza said we received the bill for \$1,500 – we had a great turnout and had a great time.
- D. 80 Pieces of Art: Dennis Ariza reported that he has 2 canvases left. Canvases should be returned by Sunday, April 13 during the 'April Showers' Intake. Individual bids for the silent auction will begin at \$20.
- E. City Council Meeting: The Council meeting was held on Tuesday, March 4 at 6pm. JoRené Danel and her husband, and Robert Emmering joined Dennis Ariza in attendance. Dennis Ariza made a presentation to the Council about art

in Fairfield, upcoming events, and it was received well by the City Council. The main purpose of Dennis's presentation was to promote art. Lucy Foldhazi mentioned she watched it on YouTube.

- F. Members' Show: This new show is on display at Common Grounds Coffeehouse; there are 38 pieces on display.
- G. Intake Hours: Dennis Ariza suggested reducing the Sunday Intake Hours, ending at 4pm instead of 6pm to give workers time to organize the Gallery and sorting art so workers don't have to stay late. We can start advertising the change in the next newsletter. The children's show had over 600 pieces to hang, which made it a long night.
- H. Children's Art Show and High School Student shows will end on a Saturday starting next year. Next year's opening date will be Friday instead of Wednesday, just like we do with the Juried Art Show.
- I. Solano County Fair: Dennis Ariza was contacted by a Solano County Board Supervisor about the County Fair considering having a building for artists from every city in the County. The FSVAA would represent Fairfield. We would take our screens there to display our art, all for sale. They will have entertainment on Friday night, so artists may have to pay a commission on sales to cover the cost of entertainment. They will also be holding an art competition in another building. There's always a big turnout for this competition. They are still working out all the details. The event starts on Sunday, June 15 and lasts for five days.
- J. Artwork Donation: Dennis Ariza was contacted by someone running an estate sale of an art collector that has 400-500 pieces of art – but it's all flat work. Dennis Ariza said we can't display flat artwork. Jennifer Corcoran said that it seems like a lot of time, effort, and cost and is probably not feasible.

VIII. Art on the Vine 2025 (Dennis Ariza)

Art on the Vine (June 7 and June 8 – 10am to 5pm):

- (1) Music: Dennis Ariza has one band under contract for Sunday. Tom is working on the rest of the music.
- (2) Food: Mauricio's Brunch in a Box food truck is returning.
- (3) Bocce Ball: Dennis Ariza has not found anyone to run this – so we may drop this.
- (4) Parking: Dennis Ariza is still working on finding a group to oversee the parking; we give the group a \$200 donation. Dennis will try to talk to Ed Bruce, Suzanne's husband.
- (5) Setup: Mike Foldhazi volunteered to help with setup.

IX. Chamber of Commerce

Tereasa Tso says that they would like to have a list of those that have not responded to our invitation letter so she and Richard can follow up. Richard Tso couldn't be here for the Board Meeting this morning because he had a work emergency.

X. Common Grounds CoffeeHouse

Art Meetups: Tereasa Tso will be holding an Art Meetup at Common Grounds CoffeeHouse during Sunday Intakes at the Solano Town Center Gallery at 2pm. They had their first meeting during the last Intake, and we had several members show up and they loved it – the meeting was a success. People felt encouraged and the time together was more of a discussion time. The topic discussed was pricing your artwork. We also did art critique.

XI. High School Student Art Show

- A. 9th Annual FSVAA High School Student Art Show: March 19 – April 13, 2025
- B. Dennis Ariza is still working on creating labels. We had 15 categories, no oil but 10 video entries.
- C. Dennis Ariza mentioned that we are still waiting for the donation for the High School Student Show from the County.
- D. High School student art was judged by Dennis Ariza, Janet Barnes, and Jennifer Corcoran.

XII. New Business

Dennis Ariza reported that a few years ago we approved of a \$500 donation to each Fairfield High School for their art program. There is a special form he needs to fill out. He wants to have a photo of the presentation of the donation. Dennis would like to get this going again.

XIII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XIV. Adjournment

Dennis Ariza adjourned the meeting at approximately 10:02am.