



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.com

BOARD MEETING MINUTES – APRIL 2018

I. FSVAA Regular Board Meeting was held on Wednesday, April 18, 2018

Meeting was called to order at 7:01 pm by Dennis Ariza, Vice-President, in the Solano Town Center Gallery.

In Attendance: Janet Barnes, Dennis Ariza, Marci Cervantes, JoRené Danel, Robin Rossi,
Lucy Foldhazi, Ken Chew and Doug Cooper

Absent: Dennis Sheil

Guest: Mei-Ling Albert

Robin Rossi motioned to approve the minutes of March 2018 and Ken Chew and Doug Cooper seconded the motion; motion carried – minutes were approved.

II. Finance Report (*Marci Cervantes*)

A. Marci Cervantes distributed the Profit & Loss Statement dated March 2018. Report shows a net income for the month of March of \$1,787.48.

- (1) Statement includes a \$2,000 sponsorship, a grant from Macy's for the track lighting.
- (2) Printing costs of \$241.04 were for the Art on the Vine postcards and for the two front panels.
- (3) Francisco Balandran has done the postcards for the last few shows and will be doing them from now on for both galleries; Mary Gail has stepped down.
- (4) Marci Cervantes reported that to add insurance coverage for the adults and children taking art classes at Macy's the cost will be \$100 per year. Robin Rossi motioned to proceed with this insurance coverage and Doug Cooper seconded the motion; motion carried.

B. 2018 Budget: Dennis Ariza will bring the updated budget to the next Board meeting.

III. Membership (*JoRené Danel*)

A. JoRené Danel reported that we have 85 members.

Per JoRené, Dennis Sheil called and spoke to the members that were being dropped.

B. Welcome Packet: Dennis Ariza is still working on the packet for new members. The welcome letter from Dennis Sheil is pending.

IV. Solano Town Center Gallery (*Dennis Ariza*)

A. New Track Lighting: Dennis Ariza is in the process of getting estimates from contractors and is also inquiring about getting lights put on a separate light switch.

B. Art Classes: Only two children signed up for Laura Klein children's art class held on April 17. Laura decided to wait until school is out to hold additional children's art classes. Ten children signed up for the free art class at Macy's to be held on April 28; instructors Laura Klein and Doug Cooper. The Mother's Day Paint and Wine Class, to be instructed by Janet Barnes, has sold out. The Beginner Fused Glass Class will be held on Monday, April 24, 5:30-7:30pm at the STCG.

- JoRené Danel reported that the Artifacts Newsletter had the incorrect hours for her Beginner Fused Glass Class – should be 5:30 – 7:30. The website and social media had the correct hours.

V. Lawler House Gallery (*Robin Rossi*)

A. Robin Rossi reported that things are going well at the Gallery.

B. Assistant Director /Gift Shop Manager: Mei-Ling Albert and JoRené Danel are serving together in this position in the interim. They will be working on writing Gift Shop policies and e-mailing them to the Board for review before the next intake, which is April 29. The Gift Shop will have separate policies than the Lawler House. The Assistant Director will be the go-to person in Robin Rossi's absence.

C. Repaint LHG: Mei-Ling Albert suggested painting the walls in the middle room a lighter color. The Board decided to revisit painting and track lighting suggestions once a new lease is signed.

VI. FSVAA (Dennis Ariza)

- A. Social Media: Lucy Foldhazi opened a Twitter account this past week; she is in the process of finding FSVAA artists, local events and art associations to follow. On Instagram we currently have 63 followers and 32 posts. The Birds and Bees post has had over 94 views; Art on the Vine has had 82 views. Lucy Foldhazi has been posting on three Facebook pages: FSVAA, Gallery at Solano Town Center and Lawler House Gallery and on Instagram, Pinterest and now Twitter. Lucy is encouraged that FSVAA members are starting to get involved by liking the posts and sharing FSVAA events on their own Facebook pages.
- B. Committees: Dennis Ariza has been working with the Marketing Committee.
- C. Reception: We did not have a photographer at The Birds and The Bees reception on April 7 to take photos. Lucy Foldhazi took a few photographs and posted them on the FSVAA Facebook page.

VII. Old Business

- A. LHG Electric Meter: Dennis Ariza is working with the City over the electric box. The electric meter needs to be fixed before the sale of Lawler House.
- B. Mannequins: Dennis Ariza waiting to speak to the American Cancer Society.
- C. Empty Attic by May 1: A work day to empty and clean out the Lawler House attic is scheduled for Monday, April 30 at 8am. and will be moved to Marci's home garage for storage. Anyone who is available to help is welcome.

VIII. New Business (Dennis Ariza)

- A. Art on the Vine 2018: Dennis Ariza has received pre-paid applications for seven vendors. We need to recruit more vendors for this event. New banners have been made for Art on the Vine; the dates are removable, so we can use these year after year. We will have the Finger Lickin' BBQ food truck at this event.
- B. Sacramento Giclee Field Trip: Open House is held on Fridays and the owner would love to have members from FSVAA visit. We need artist participation for this event.
- C. Live Nation: Live Nation contacted Dennis Ariza and would like three paintings to display in the paint squares outside this storefront. Janet Barnes suggested that the paintings be abstract. The Mall has final approval of what goes in that storefront.
- D. Utility Box Painting: Suisun City introduced their Utility Box Art Program, 'Out of the Box.' This is a program to beautify the City. The City has selected eight utility boxes to be canvased. Artists will receive \$300 for supplies and labor upon application approval; there is a nine-page application that needs to be submitted. The theme is "the waterfront," which can include birds, boats, kayakers, the marina, etc. Dennis Ariza will advise members via e-mail of this event.
- E. Fairfield Downtown Business Association: The Fairfield Downtown Business Association would like the FSVAA to partner with them and share a grant to paint wings on various buildings downtown to celebrate 75 years of Travis AFB. 'Take Flight Fairfield' - is a fun public art concept the FDBA would like to see happen throughout downtown Fairfield. They are looking for painters to paint wings on structures, boxes, windows, or whatever is decided on by the FDBA. Please contact Dennis Ariza if you would like to participate.
- F. Mother's Day Sale: JoRené Danel reported that she and Mei-Ling Albert will be out of town and will need a lead person to take over this event; they would like a sign made for this event. Everything in the Gift Shop will be discounted 20% off, foregoing commission. This event will be held the same day as the Suisun City Artisan Faire. Dennis Ariza motioned to have a sign made for the Gift Shop Mother's Day Sale and Doug Cooper seconded the motion; motion carried.
- G. Donation from the Amy Chun Estate: Amy Chun recently passed away and her son Eric contacted Dennis Ariza; they want to donate 12 pieces of her art to the Association to be auctioned. They also gave a \$1,000 donation to the FSVAA. Dennis Ariza would like the auction to be held at the Solano Town Center Gallery.

- H. Marci Cervantes is stepping down from sending out e-blast e-mails; Dennis Ariza will be assuming this role.
- I. Critique Night: Dennis Ariza announced that no one has been attending Critique Night and suggested that maybe we can hold them every other month instead of monthly. It was decided to hold one more class on Wednesday, April 25 at 6:30pm and we will decide on changes after that. An e-blast will be sent to members as a reminder the Monday before the event.
- J. LHG Gift Shop Featured Artist: It was decided to not have a featured artist for approximately six months while the Gift Shop is being revamped and new policies are set in place.

IX. Next Meeting

The next Board meeting will be held May 16, 2018 at 7pm.

X. Adjournment

Dennis Ariza adjourned the meeting at 8:55 pm.

Prepared by FSVAA Board Secretary, Lucy Foldhazi