



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — JULY 2024

Call to Order

FSVAA Regular Board Meeting was held on Wednesday, July 17, 2024, at the Solano Town Center Gallery. Meeting was called to order at 9:03am by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Lucy Foldhazi, Jennifer Corcoran, Robert Emmering, JoRené Danel, Laura Klein, Cherol Ockrassa, Ken Chew

Absent: Janet Barnes, Tereasa Tso, Dennis Sheil

I. Approval of Minutes

Motion: Dennis Ariza introduced a motion for approval of the FSVAA Board Meeting Minutes dated June 19, 2024. Motion seconded by Laura Klein. Motion carried.

II. Finance Report (Jennifer Corcoran)

A. Jennifer Corcoran submitted the June 2024 Profit & Loss report. The P&L showed a net profit of \$1,140.47.

B. Jennifer also submitted a year-to-date Profit and Loss for FSVAA by event/venue and gallery.

III. Membership Report (Robert Emmering)

Per Robert Emmering's report submitted via email: we have 90 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 3 students, 76 individuals for a total of 82 active members on the roster; Others include 6 support members and 2 volunteers, for a total of 8.

IV. Ambassadors Report (Cherol Ockrassa)

A. June 2024 Ambassador Report for STCG per Cherol Ockrassa: 44 regular shifts; 0 shifts closed/rented; 0 no show; 1 Intake; 0 docents trained; 3 shifts co-docented; 27 worked 1 shift; 7 worked 2 shifts; 1 worked 6 shifts — 36 unique members worked.

B. June 2024 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 0 regular shifts; 18 shifts closed/rented; 0 no show; 1 Intake; 0 docents trained; 0 shifts co-docented; 0 worked 1 shift — 0 unique members worked.

C. Cherol Ockrassa and Dennis Ariza have discussed the possibility of opening another day at Village 360 but will need to talk to Jody.

D. JoRené Danel stated that from the Ambassador Report it looked like we do not have many workers /docents, but Cherol assured her that it's not unusual. JoRené mentioned that it looks like not many members are participating in shows. Dennis Ariza reported that of 90 members, only 30+ entered art into the show. Cherol said that a few members do certain events and do not come into the Gallery to show. We need to remind members that if they docent three times a month, they receive one free entry into the next show. It was suggested to send an email with the line, 'how would you like to get your art in an exhibit for free?'

V. Solano Town Center Gallery Report

A. Gift Shop (*JoRené Danel*): JoRené Danel reported that an artist pulled out her jewelry from the Gift Shop. Jewelry items are light right now. The next intake we can start taking holiday items.

B. Lease Renewal: Per Dennis Ariza, our lease renewal will be month-to-month until he meets with mall management to obtain a two-year lease.

C. Docent Training: Dennis Ariza has been meeting with each member when they are docenting to review use of the Square. We recently had two art items sold but in error, the docent entered them under one artist instead of two.

VI. Village 360 Gallery Report (Dennis Ariza)

Dennis Ariza is looking into expanding our hours at Village 360 and possibly add a Wednesday or Thursday.

VII. Salon Collective GV Art Gallery (Dennis Ariza)

Dennis Ariza reported that we had another sale at Salon Collective for Laura Klein. This one was done online using the QR Code.

VIII. FSVAA Report

- A. Social Media:
 - (1) Lucy Foldhazi reported that she continually posts on Facebook and Instagram and we're getting positive feedback with 'shares' and with more likes and followers of our pages.
 - (2) Website: Dennis Ariza reported that visits to our website went down after Art on the Vine. This week we had a 47% increase because Robert Simmons has a big following (*he is our spotlight artist*).
- B. Dennis Ariza has pulled FSVAA from holding art classes.
- C. Downtown Gallery: Dennis Ariza wants to plan a trip to visit the second floor of the Matt Garcia Foundation, since the City offered it to us. The building is located at 717 Texas Street in Fairfield, across the street from Evelyn's Pizzeria.
- D. Suzanne Bruce has extended her contract until the end of the year as they seek her replacement.

Motion: Dennis Ariza introduced a motion to have FSVAA supply Suzanne Bruce with required materials she may need in her position as Poet Laureate (*such as printer ink, ream of paper, and whatever else she may need*). Motion seconded by Cherol Ockrassa. Motion carried.

- E. KVIE Art: Dennis Ariza reported we had eight entries accepted into the KVIE Art Auction. Three artists listed FSVAA as their Gallery and five artists listed STCG.

IX. Art by the Bay (*Dennis Ariza*)

Art by the Bay will be held on Saturday, September 21, 2024, 10am—5pm in the Harbor Plaza, Suisun City.

- A. Plans are at a standstill as we are waiting on people to do their part.
- B. Janet Barnes will be getting pricing on pop-up for the band to keep them out of the sun.
- C. Suisun City will give us a mailing list so we can send letters to residents of street closure and noise.
- D. Volunteers: Dennis Ariza is still working on getting volunteers for this event.
- E. Test Electrical at Harbor Plaza: Dennis Ariza will be going to the area to see what is available.

X. The Crush

The Crush will be a one-day event, Labor Day Monday, September 2, 10am—5pm.

Per Dennis Ariza, we are working on a flyer (*map*), adding those who will be participating, and then receiving final approval.

XI. New Business

- A. 61st Annual Juried Art Show: Intake will be held on Saturday, November 9. The Show will open on Friday, November 15. The Reception /Awards Gala is scheduled for Saturday, November 16. Dennis Ariza will update the online event calendar to correct dates.
- B. Open Show: The Open Show, for members only, will be held September 11—October 26. The Reception will be changed to Friday, September 20, 5:30—7:30pm instead of Saturday because Art by the Bay will be held on Saturday, September 21.
- C. The FSVAA received a donation check from Wanda Williams, Solano County Supervisor, for \$500 in support of the arts. Cherol Ockrassa suggested a thank you letter be sent.

XII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XIII. Adjournment

Dennis Ariza adjourned the meeting at 10:12am.