



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.com](http://www.fsvaa.com)

## BOARD MEETING MINUTES — JANUARY 2021

### I. FSVAA Regular Board Meeting was held on Wednesday, January 20, 2021

Meeting was called to order at 7:01pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Laura Klein, Doug Cooper, JoRené Danel, Ken Chew, Robin Rossi, and Cherol Ockrassa

Absent: Dennis Sheil

Motion: Dennis Ariza introduced a motion for approval of the November 2020 FSVAA Board Meeting Minutes. One revision needed was noted by JoRené Danel. Lucy Foldhazi will make that revision and re-email the revised Minutes to the Board Members. Motion seconded by Laura Klein. Motion carried.

### II. Finance Report (*Laura Klein*)

- A. Laura Klein submitted two FSVAA Profit & Loss Detail reports via email prior to the Board Meeting. One report was dated January through December 2020 and the other was dated November through December 2020. The P&L Statement dated November through December 2020 showed a net loss of -\$5,380.76; report to be corrected per Laura for Juried Art Show financials. Per Laura, the JAS closed in January, so some numbers did not show up in this report.
- B. Per Laura, starting in January, QuickBooks is balancing with bank records.
- C. Dennis Ariza requested that Laura Klein apply for a debit card with our bank, West America, so we can pay directly for our website and domain annual renewal fees.

### III. Membership (*Doug Cooper*)

- A. Doug Cooper reported that we currently have 77 Members, which includes 2 student, 4 support member and 14 family memberships.
- B. Board Members agreed that for a person to remain a support member, they will need to make an annual donation to the FSVAA, unless it is a large monetary amount.
- C. Dennis Ariza asked Doug Cooper to add Carlos Flores as a supporter for this year.
- D. We need to update the Membership Form to re-emphasize the membership agreement to exhibit art in different shows and that selling art in the Gift Shop is a bonus included with their membership.

### IV. Ambassadors (*Cherol Ockrassa*)

- A. Per Cherol Ockrassa, there are approximately 34 active members that docent.
- B. Per Dennis Ariza, many were called about their docent status, but many are not responding.
- C. Dennis Ariza removed his name from docent calendar through February for personal reasons.
- D. Cherol acknowledged that not everyone is available to docent because of the pandemic.
- E. Dennis Ariza will call people to see if they would be willing to train people for docents. Laura Klein, Doug Cooper, and Ken Chew volunteered to train.

### V. Solano Town Center Gallery (*Dennis Ariza*)

- A. Doug Cooper agreed that we may have members that may need additional help in training with the Square and with sales and may have to docent with someone else and not docent alone.
- B. Juried Art Show: There are still three art pieces left in the backroom from the last show. For now, no storage fees will be incurred because of COVID.
- C. 'Do It Yourself' Exhibit: There was a great article printed in the local newspaper about this show. To date, no art sales have been made. Dennis Ariza reported selling some of his new book at the Gallery. The Exhibit will run January 8 through February 21.
- D. High School Show: There was an article in the local paper advertising this Exhibit. Per Dennis Ariza, few schools are participating this year. We have about 6-7 schools participating so far. Dennis left

messages and sent emails to teachers. Though we have not received as many donations for this show, Laura Klein reported that we have plenty of money to support the awards. Janet Barnes suggested that we wait and see what entries are received and we will decide from there on the awards. The show will be held February 26-March 14 at the Gallery.

- E. Children's Art Show: This show will be held at the Common Grounds Café on January 31 through February 15, right before the High School Show.
- F. Jane Reid is the Mall General Manager again.
- G. Jewelry Sale: Per JoRené Danel, the Gift Shop wants to hold a 'Sweetheart Sale', through the month of February, providing a sale of 10% off on jewelry.

Motion: Dennis Ariza introduced a motion to hold a sale of 10% off jewelry for the month of February. Motion seconded by Janet Barnes. Motion carried.

**VI. FSVAA (Dennis Ariza)**

- A. Website: Per Dennis Ariza, website visits were up 34%.
- B. Social Media: Lucy Foldhazi reported an increase of visits and followers and likes on our Facebook and Instagram pages. Lucy has been promoting art posts from Member's personal pages to FSVAA.

Motion: Dennis Ariza introduced a motion to write a letter to Dennis Shiel requesting transfer of the fsvaa.com domain name to FSVAA. Motion seconded by Cherol Ockrassa. Motion carried.

**VII. Old Business (Dennis Ariza)**

Donations Envelope: Dennis Ariza is working on a remittance envelope for the FSVAA to make it easier for people to become supporters of the FSVAA. He will be sending out a draft for everyone's approval.\

**VIII. New Business (Dennis Ariza)**

Dennis Ariza mentioned that he and JT Whittaker entered an online show, Sacramento Art Festival. Dennis recently received a package from them for next year's show at the Cal-Expo building A&B on October 22-24 and wants to open it up to the Board. It is a 3-day event. Dennis will provide more information to those interested.

**IX. Next Meeting**

Board Meetings are scheduled for the third Wednesday of the month. Board Members will be reminded of the next meeting via e-mail.

**X. Adjournment**

Dennis Ariza adjourned the meeting at 8:46 pm.