



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — NOVEMBER 2023

Call to Order

FSVAA Regular Board Meeting was held on Wednesday, November 15, 2023, at the Solano Town Center Gallery. Meeting was called to order at 9:04am by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Laura Klein, Robert Emmering, JoRené Danel, Ken Chew, Tereasa Tso

Absent: Cherol Ockrassa, Robin Rossi, Dennis Sheil

I. Approval of Minutes

Motion: JoRené Danel introduced a motion for approval of the FSVAA Board Meeting Minutes dated October 18, 2023. Motion seconded by Robert Emmering. Motion carried.

II. Finance Report (Laura Klein)

A. Laura Klein submitted the October 2023 Profit & Loss. The P&L showed a net loss of -\$688.01.

B. Laura Klein submitted totals from the last three art events in 2023 (*prior to JAS*):

Spring Forward

Income — \$1,050

Net Profit — \$639.60

Art on the Vine

Income — \$11,534

Net Profit — \$6,308

The Crush

Income — \$2,462

Net Profit — \$107.63

III. Membership Report (Robert Emmering)

A. Robert Emmering reported that we have 95 members, which includes 5 students, 4 family members, 4 support members (*not included in regular member count*), and 1 volunteer; there are 91 active members on the roster.

B. Robert will be sending out membership renewal reminders on December 1, due January 1.

C. Laura Klein mentioned that the Membership Application needs to be updated on the website. Dennis Ariza will take care of it.

IV. Ambassadors Report (Cherol Ockrassa)

A. October 2023 Ambassador Report for STCG per Cherol Ockrassa (*Cherol was absent but did send report via email to the Board after this meeting*): 42 regular shifts; 0 shift closed/rented; 0 no show/closed; 0 Intake; 4 docents trained; 1 shift co-docented; 31 worked 1 shift; 6 worked 2 shifts; 1 worked 3 shifts; 1 worked 4 shifts — 36 unique members worked.

B. October 2023 Ambassador Report for Village 360 Gallery per Cherol Ockrassa (*Cherol was absent but did send report via email to the Board after this meeting*): 11 regular shifts worked; 10 shifts closed/rented; 0 Intake; 0 docents trained; 0 shifts co-docented; 13 worked 1 shift — 7 unique members worked.

C. Docents are to be reminded to look up from the desk, greet people at the door, and advise all visitors of the People's Choice Awards and make conversation with all visitors to the STCG.

V. Solano Town Center Gallery Report

- A. Gift Shop (*JoRené Danel*): JoRené Danel announced that they have the Christmas tree up in the Gift Shop. All items in the Gift Shop are now 10% off until January 7. Per Dennis Ariza, docents are advised when inputting a sale in Square, to activate the discount for that item.
- B. Mall Housing: Management is looking at live/work condos where Sizzler used to be located.
- C. Security Cameras: Per Dennis, we received an electrical quote of \$650 to install electrical outlets in the Gallery. Insurance policy requirements were discussed.
- D. Rent Artwork: After much discussion, Dennis Ariza decided we are not interested in renting out our art because of the insurance liability and art reproduction possibilities.
- E. Board members suggested that we purchase anti-fatigue mats for use behind the counter at the Solano Town Center. We should probably buy 2, the other to be used at events.

VI. Village 360 Gallery Report (*Dennis Ariza*)

- A. Dennis Ariza says artwork will be changed out after the Thanksgiving holiday.
- B. No-Dot Show intake will be on December 1 – this show will be for those FSVAA members that did not receive one dot or received no dots and did not get into the Juried Art Show.
- C. First of the Artist Series winner, Vineeta Dhillon: Wine will be for sale only at the Main Grape in downtown Vacaville. The FSVAA receives a percentage per bottle sold.

VII. Salon Collective GV Art Gallery (*Dennis Ariza*)

New Outdoor Sign: Dennis Ariza would like to create a signpost for the Salon Collective GV Art Gallery just like the one the local restaurant has in that area. Dennis has been speaking with the restaurant owner.

VIII. FSVAA Report

- A. Social Media: Lucy Foldhazi will be posting photos from the Juried Art Show and the Reception on Facebook. Traffic has increased on both FB and Instagram. We have also received more followers. Per Dennis Ariza, visits to our website went up 60%.
- B. Lucy Foldhazi volunteered to keep the website calendar updated with FSVAA events.

IX. Black Friday

Dennis Ariza needs help setting up and moving screens on Friday, November 24 at 7am at Village 360. Ken Chew and Robert Emmering volunteered to help Dennis.

X. Juried Art Show (*Janet Barnes*)

- A. JAS Booklets: Per Dennis Ariza, the FSVAA Booklet will not be ready until after the Reception. Printing costs have increased. Ken Chew suggested that we make a digital version of the Booklet and upload it to our website. Laura Klein said if some members want a hard copy, we can accommodate them. Dennis Ariza will explore having a lower quantity printed with a discount. We can try to have Booklets available at the Art & Poetry Reception on Saturday, December 2.
 - 1) Janet Barnes will get the list of winners to Laura Klein so she can cut checks for the winners.
 - 2) Jurors are paid \$300 each.
- B. JAS Reception /Gala Awards: The Reception will be held on Saturday, November 18, 3-6pm. Cake, wine, and water will be provided.
- C. Jurors Talk is scheduled for Sunday, January 7, 1-3pm. We would like the Jurors to emphasize what criteria they used to jury artwork and discuss why some art pieces were not chosen.
- D. Pickup Date: Art from the Juried Art Show can be picked up on Sunday, January 7, 3-6pm and Monday, January 8, 11am – 6pm.
- E. Janet Barnes discussed the possibility of having a Juried Art Show in the future for only the fiber art and jewelry categories.

XI. Future Events

- A. Spring Forward: Per Dennis Ariza, we have cancelled this event entirely.
- B. Art by the Bay: We anticipate having this event in the Spring of 2025. We will only be allowed one food truck permit. In the next few months, we will be discussing wine vendors, food, artists, music, rentals (*tent, tables, chairs*), and permits.

XII. Grants

Dennis Ariza needs to find out what happened to our grant check. Ken Chew will check our PO Box. The Grant is from the North Bay Art Fund for \$5,000. Once Dennis receives the check, applications will be provided to each member to fill out and they will also need to provide a sample of their artwork. Tereasa Tso will help Dennis review applications. We will be giving out ten \$500 grants.

XIII. Committees

A Committee Signup is now online on our website per Dennis Ariza.

XIV. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XV. Adjournment

Dennis Ariza adjourned the meeting at 10:49am.

Prepared by Lucy Foldhazi, FSVAA Board Secretary