



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — OCTOBER 2023

Call to Order

FSVAA Regular Board Meeting was held on Wednesday, October 16, 2023, at the Solano Town Center Gallery. Meeting was called to order at 9:04am by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Robert Emmering, Cherol Ockrassa, Tereasa Tso

Absent: Laura Klein, JoRené Danel, Ken Chew, Robin Rossi, Dennis Sheil

I. Approval of Minutes

Motion: Cherol Ockrassa introduced a motion for approval of the FSVAA Board Meeting Minutes dated September 20, 2023. Motion seconded by Dennis Ariza. Motion carried.

II. Finance Report (Laura Klein)

- A. Laura Klein submitted via email the September 2023 Profit & Loss report to the Board Members via email. The P&L showed a net loss of -\$142.53.
- B. Last month Laura Klein stated that she will provide the Board with specific numbers for the last three events.
- C. Per Dennis Ariza, The Crush made \$400 without raising the rates; we added an additional day to the event.

III. Membership Report (Robert Emmering)

- A. Robert Emmering reported that we have 90 members.
- B. Robert had a few duties clarified so he could oversee this department efficiently. Dennis Ariza advised Robert that around December 1 he can begin sending reminders to members for dues renewals.
- C. Cherol Ockrassa added that of the 90 members, 5 are students, 4 are supporters, 4 are family, 1 volunteer; total active members: 86 (*supporters are not included in the member count*).

IV. Ambassadors Report (Cherol Ockrassa)

- A. September 2023 Ambassador Report for STCG per Cherol Ockrassa: 44 regular shifts; 0 shifts closed/rented; 1 no show; 1 Intake; 1 docent trained; 1 shift co-docented; 30 worked 1 shift; 4 worked 2 shifts; 1 worked 6 shifts; — 35 unique members worked.
- B. September 2023 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 11 regular shifts worked; 9 shifts closed/rented; 0 Intake; 0 docents trained; 2 shifts co-docented; 13 worked 1 shift — 13 unique members worked.

V. Solano Town Center Gallery Report

Gift Shop (*JoRené Danel*): In JoRené's absence, it was announced that Intake for the Gift Shop will be Sunday, November 5 for holiday/Christmas artwork.

VI. Village 360 Gallery Report (Dennis Ariza)

Dennis Ariza is waiting for a date release of the first of the Artist Series for the bottled wine, with art by Vineeta Dhillon. FSVAA will make a commission on every bottle sold. Dennis will be photographing process from harvest to labeling of the bottle. Photos will be displayed in the Tasting Room.

VII. Salon Collective GV Art Gallery (Dennis Ariza)

- A. Intake /Change out day is scheduled for Monday, October 23, 9am–1pm.
- B. A Holiday Gift Fair will be held on Sunday, November 5, 1–4pm. FSVAA Artists will be able to set up a table at no cost to sell artwork – art will be discounted 20%.

VIII. FSVAA Report

- A. Social Media: Lucy Foldhazi updated FB and IG by posting photos from the recent exhibit and reception. Dennis Ariza mentioned that traffic on our website has decreased by 6%. Dennis has added key dates for the Juried Art Show near the top of the page on our website.
- B. Black Friday: Dennis Ariza stated that we need volunteers for this event, November 24-26. Event will be held on the first floor on Friday, November 24. Cherol Ockrassa volunteered to help set up and Janet Barnes volunteered to help on Sunday.
- C. Cherol Ockrassa announced that we need docents for Village 360 for the remainder of that weekend.

IX. Future Events

A. Juried Art Show (*Janet Barnes*):

- (1) Per Janet Barnes, we need to schedule painting and touch-up, painting of pedestals, and clean-up of the Gallery, 5-8 November. Dennis suggested to Janet to check the paint in the cans to make sure we have enough. We will be working Monday, November 6 and Tuesday, November 7 during the day. On Friday, November 10, help is needed to set up; needs help with screens. Janet will help Dennis bring the screens to the Gallery.
 - (2) Lucy Foldhazi will purchase snacks for both Saturday and Sunday for jurors and volunteers.
 - (3) Per Dennis Ariza, we will have a new postcard for the Juried Art Show. Per Janet, this card should highlight last year's art. Dennis will work on the brochure and Janet and Lucy will be editing. The brochure highlights this year's art.
 - (4) **Entry Day:** Saturday only, 11 November, 11am–6pm.
Janet Barnes needs 12 volunteers to help on Entry Day; so far, she has 8. Tereasa Tso said she's available to help both days. Janet will call a few members to see if they can volunteer that day. Since event starts at 11am, Janet is requesting that volunteers arrive at the Gallery at 10:15am so she can explain the process.
 - (5) Janet Barnes mailed postcards to 40 different places for marketing.
 - (6) Award ribbons are expected to be delivered on 11 November.
 - (7) Art Tags: We need to make sure that art tags are updated and are all the same this year. Dennis will take care of this and make any needed changes.
 - (8) Our 3rd Juror is Betty Sederquist, a photographer. Our other Jurors are Marc Padone, is an art professor at Solano Community College, and Ric Ambrose, has an MFA in drawing.
 - (9) **Jury Day:** Sunday, November 12, 9am–5pm (*volunteers should arrive at 8:30am*) – Janet will need 10 volunteers for this day. Cherol Ockrassa will oversee making lunch reservations that morning. Cherol will check with Applebee's or Pampas, the new Brazilian Steakhouse. Janet Barnes will need 3 volunteers to call artists who are selected to be in the show.
- B. Art by the Bay, Suisun City: Dennis Ariza reported that the City would like us to come back and hold a Fine Art and Wine Festival. The City will handle the wine portion of the event. No resale or crafts items will be accepted. We will have a tent for those that wish to sip wine to refrain people from walking around with wine. Dennis Ariza will work with the City to confirm an actual date. The Board agreed to replace Spring Forward event with Art by the Bay in the Spring of 2025.

X. Grants

- A. Dennis Ariza said FSVAA did not receive the YBCA grant (*Yerba Buena Center for the Arts*).
- B. FSVAA did receive the NBAF Grant (*North Bay Arts Fund by Hewlett Foundation*).
- C. Dennis needs a few people to help review applications for micro-grants.

XI. New Business

- A. Assist-A-Grad: Janet Barnes reported that the organization changed hands recently, but things will remain the same.
Motion: Dennis Ariza introduced a motion that FSVAA continue to provide two scholarships of \$300 each to Assist-A-Grad to high school students who apply. Motion seconded by Cherol Ockrassa.
Motion carried.
- B. General Membership Meeting /Critique Night will be held on Tuesday, October 24, 6:30pm at the STCG. Dennis Ariza has requested that recipients of NBAF grant money be present at this event. Janet Barnes suggested that recipients can share what they plan to do with the money awarded them at this meeting.
- C. Committees: Dennis Ariza said we need members to participate in Committees. The Board discussed many ways in which we could get more members involved, starting with appointing someone to chair each committee. Then the committee chair finds and contacts volunteers that signed up for that committee. Having these chairs would alleviate Dennis of the added responsibility. Janet Barnes asked Dennis to provide a list of committees. Tereasa Tso suggested that we try other ways to communicate with members instead of only using email. We can let them know of opportunities available, provide workshops to meet their professional needs. These can provide a way to bring members closer together and provide a more personal touch. Janet Barnes said we can make videos, even teaching videos that can uplift and encourage members. Cherol Ockrassa asked Robert Emmering if he can find free portals that are available that we can use. Cherol said we need to involve members on a personal level.

XII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XIII. Adjournment

Dennis Ariza adjourned the meeting at 10:57am.

Prepared by Lucy Foldhazi, FSVAA Board Secretary