



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.art](http://www.fsvaa.art)

## BOARD MEETING MINUTES — JULY 2025

### Call to Order

The FSVAA Regular Board Meeting was held on Wednesday, July 16, 2025, at the Solano Town Center Gallery. Meeting was called to order at 6:33pm by Dennis Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Jennifer Corcoran, Lucy Foldhazi, Robert Emmering, Laura Klein, Cherol Ockrassa, Lisa Imhoff

Absent: JoRené Danel, Tereasa Tso, Dennis Sheil

### **I. Approval of Minutes**

Motion: Laura Klein introduced a motion to approve the FSVAA Board Meeting Minutes dated June 18, 2025. Motion was seconded by Robert Emmering. Motion carried.

### **II. Finance Report (Jennifer Corcoran)**

- A. Jennifer Corcoran submitted the June 2025 Profit & Loss report. The P&L showed a net loss of -\$2,488.38.
- B. Per Jennifer, the Art on the Vine expenses hit the P&L in June. Jennifer reported \$5,300 in income and \$7,880.47 in expenses. Per Dennis Ariza, wine and glass sales were \$3,308 and expenses equaled \$2,456. Square showed wine sales as \$4,219. Dennis reported that \$10,480 was brought in for AOV. Jennifer will look into the numbers a bit further.

### **III. Membership Report (Robert Emmering)**

Robert Emmering submitted the Membership Report via email: we have 92 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 4 students, 73 individuals for a total of 80 active members on the roster; Others include 9 support members and 3 volunteers, for a total of 12.

### **IV. Ambassadors Report (Cherol Ockrassa)**

The June 2025 Ambassador Report for STCG emailed by Cherol Ockrassa: 42 regular shifts; 0 shifts closed; 0 no shows; 0 Intake; 0 docents trained /retrained; 2 shifts co-docented; 30 worked 1 shift; 4 worked 2 shifts; 1 worked 6 shifts — 34 unique members worked. Docenting at Village 360 is on hold.

### **V. Solano Town Center Gallery Report**

- A. Gift Shop: The next Intake will be in August.
- B. Lease: We have a 2-year lease at the mall; expires August 2026.

### **VI. Village 360 Report**

The next Intake date is pending; members will be updated via email.

### **VII. Salon Collective GV Art Gallery (Dennis Ariza)**

- A. Dennis Ariza reported that July Intake has been postponed, and Intakes are cancelled until further notice.
- B. Per Dennis, he will be speaking with the Salon owner, possibly doing Intake on a quarterly basis.

### **VIII. Common Grounds CoffeeHouse**

The Board discussed the possibility of having a docent at Common Grounds to ring up sales, etc.

### **IX. FSVAA Report**

- A. Social Media:
  - (1) Facebook and Instagram: Lucy Foldhazi reported that there has been lots of likes and traffic on both Social Media sites. There has been an increase in followers and likes on FSVAA posts.
  - (2) Website: Dennis Ariza reported that we had 1,044 visits to the website on Saturday during Art on the Vine.
- B. ArtWalk (3<sup>rd</sup> Friday): The next ArtWalk will be held on Friday, July 18, 5–8pm in Downtown Fairfield. A celebration of Fairfield Arts' one-year anniversary party will be held at its location.
- C. 80 Pieces of Art Auction: Dennis Ariza announced that we auctioned 40-pieces of art. We still have 40 canvases left and Laura Klein will be bringing them to the next Art PopUp and selling them for \$20 each.

- D. 4<sup>th</sup> Saturday Winery Art PopUp: Dennis Ariza announced the next PopUp will be held on Saturday, July 26 at H van H, LLC, Abernathy Rd, Fairfield. Laura Klein reported that Mangels Vineyards loved hosting the June PopUp event. Dennis Ariza is working with One Lake to schedule a PopUp art event there.
- E. General Membership Meeting: Dennis Ariza has arranged to have the meeting on Saturday, August 16 at Mangels Vineyards. Food and drinks will be provided. Janet Barnes suggested having a bingo game for prizes as an icebreaker; she will make the bingo cards. Dennis Ariza will purchase the gift cards. Dennis would like each Board Member to briefly introduce themselves at the event.
- F. Grants: Dennis Ariza said that the awarding of Grants will be announced in September.
- G. Board Members: (1) Ken Chew is stepping down from the Board. (2) Thereasa Tso has accepted the position of Director of Education and will continue holding the meetings at Common Grounds. (3) Lisa Imhoff is our new Board Member, serving as Director of Marketing. Lisa shared a flyer she created of upcoming FSVAA events that she intends to mail to every member.

**X. Art on the Vine 2026** (*Dennis Ariza*)

We should be hearing from BackRoad Vines in August 2025; depending on their decision, we may be looking for a new venue for the two-day event starting in January 2026.

**XI. New Business**

- A. The Crush – Open Studios: This is our next big event to be held Monday, September 1. Dennis Ariza announced that as of today, we have seven locations. (*Village 360, Bally Keal Estate, Ryan Darrall Wine, H van H, LLC, Fairfield Arts, Solano Town Center Gallery, Jane Loveall Studio*)
- B. We will need more signs and buy three more banners.

**XII. Next Meeting**

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

**XIII. Adjournment**

Dennis Ariza adjourned the meeting at approximately 7:43pm.