



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — FEBRUARY 2023

Call to Order

FSVAA Regular Board Meeting was held on Wednesday, February 15, 2023.

Meeting was called to order at 7:06 pm by Dennis M. Ariza, President in the Solano Town Center Gallery, Fairfield.

In Attendance: Dennis Ariza, Janet Barnes, Laura Klein, Doug Cooper, JoRené Danel, Ken Chew

Absent: Lucy Foldhazi, Cherol Ockrassa, Robin Rossi, Dennis Sheil

I. Approval of Minutes

Motion: Doug Cooper introduced a motion for approval of the FSVAA Board Meeting Minutes dated January 18, 2023.
Motion seconded by Laura Klein. Motion carried.

II. Finance Report (Laura Klein)

Laura Klein submitted the January 2023 Profit & Loss report to the Board Members via email. The P&L showed a net income of \$445.42. Laura Klein reported that she paid the sales tax to the State. We are current on all tax issues. The new Gallery will require its own set of accounts – Laura has started setting them up in Quick Books.

III. Membership Report (Doug Cooper)

- A. Doug Cooper reported that we currently have 74 members in all, which includes 3 students, 6 family members, 3 support members (*not included in regular member count*); there are 71 active members on the roster.
- B. Doug mentioned that a few members have not paid the 2023 renewal fees.
- C. Dennis Ariza wants to update application to include more info on student status.
- D. A check written by Annie Johnson for her FSVAA membership has been lost. Dennis Ariza proposes that we consider Annie Johnson's membership paid in full. The Board unanimously agreed.

IV. Ambassadors Report (Cherol Ockrassa)

- A. January 2023 Ambassador Report for STCG per Cherol Ockrassa: 38 regular shifts; 1 shift closed; 1 shift no show, covered; 1 Intake; 5 docents trained; 28 worked 1 shift; 2 worked 2 shifts; 2 worked 3 shifts — 37 unique members worked.
- B. January 2023 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 14 regular shifts worked /15 shifts available; 4 shifts closed; 1 shift not docented; 1 Intake; 11 worked 1 shift; 1 worked 2 shifts — 12 unique members worked.
- C. Two new docent training videos are available.
- D. Dennis Ariza suggested that we allow 'anxiety' to be a medical excuse to not docent at Solano Town Center Gallery.

Motion: Dennis Ariza introduced a motion to allow Members to use "Anxiety" as a medical excuse to not have to docent at the Solano Town Center Gallery but allow Member to show at Village 360 (*and docent at this location*) and in the Salon Collective GV Art Gallery. Motion seconded by Doug Cooper. Motion carried.

V. Solano Town Center Gallery Report

- A. Gift Shop (*JoRené Danel*): Next Intake for the Gift Shop will be March 5, 12-3pm. JoRené recently did an inventory reconciliation on the computer.
- B. Trainer: Robert Emmering will become a Trainer.
- C. Children's Art Show, February 22 – March 4: Intake will be held February 18-19. A few selected pieces will go to the Library once the show is over. During the Children's Art Show, artwork from the current Patterns art show will remain online.
- D. High School Art Show, March 8 – April 1: Intake will be held March 5; the Awards Gala will be March 25, 3-6pm.

VI. Village 360 Gallery Report (Dennis Ariza)

- A. Spring Forward Art and Demo Days, March 11-12, 2023: This is an indoor event. 15 booths out of 24 are sold. Artists with Demos can charge participants.
- B. Art Reception /Poetry Reading: The Reception originally scheduled for February 18 has been cancelled. New wine is being bottled; we will schedule a reception at a later date.

VII. FSVAA Report

- A. Social Media:
 - (1) Dennis Ariza is getting a lot of email notifications on Facebook.
 - (2) Mailchimp is used for docent requirements. We will have to pay if we increase our 'Friends' newsletter.

- B. Assist-A-Grad (*Janet Barnes*): Laura Klein mailed them a check. New members have been added so this program will continue next year.
- C. Art on the Vine, June 10-11, 2023:
 - (1) Dennis Ariza wants to order 100 wine glasses to commemorate Art on the Vine's 25th Anniversary. The cost will be \$200 for 50 glasses and Dennis would like to order 100 wine glasses. The cost of each wine glass is approximately \$6 each. The Board discussed this in detail.

Motion: Dennis Ariza introduced a motion to purchase 150 wine glasses for \$600. JoRené Danel seconded the motion. Motion carried.

- (2) BackRoad Vines will bottle an FSVAA label, including both logos.
- (3) BackRoad Vines will bottle a 10-year anniversary wine.
- (4) BackRoad Vines wants an artist to design a label.
- (5) We will have a label competition after we get label dimensions and criteria.
- (6) Dennis wants to award the winning artist \$100.

Motion: Dennis Ariza introduced a motion to award the winning artist \$100. Laura Klein seconded the motion. Motion carried.

- (7) Dennis Ariza wants to increase the entry fee of Art on the Vine by \$10. Each booth will get one (1) wine glass and possibly a wine-tasting coupon.

Motion: Dennis Ariza introduced a motion to increase the entry fee of Art on the Vine by \$10. The current member entry fee of \$85 will increase to \$95; The current non-member entry fee of \$125 will increase to \$135. Laura Klein seconded the motion. Motion carried.

- (8) Visitors who buy a bottle of FSVAA wine will get two (2) wine glasses.
- (9) Extra wine glasses can be sold for \$10 each.
- (10) We will be using the same food truck from 2022, Mauricio's Brunch-In A-Box.
- (11) Dennis Ariza is looking at bands, wanting 2 bands a day.

- D. PO Box: We may need to look for a new post office box. Laura Klein suggests using a USPS box.
- E. Per Dennis Ariza, Fairfield is being advertised as a 'destination' in the 2023 NorCal Travel and Tourism Guide. Dennis would like to place an ad with text in the magazine. The Board discussed details for the color ad listing, the events, festivals, and our galleries to be included in the ad.

Motion: Laura Klein introduced a motion to place a ¼-page ad in the 2023 NorCal Travel and Tourism Guide twice a year at a cost of \$550. Dennis Ariza seconded the motion. Motion carried.

VIII. New Business (*Dennis Ariza*)

- A. Grant: Dennis Ariza is applying for a \$5,000 grant from Hewlett Packard for the Solano Arts Council.
- B. Solano Collective GV Art Gallery: FSVAA Members in Good Standing can show their art in this venue.
 - (1) Docenting not required; no entry fee. Art intake is every six (6) weeks.
 - (2) We can hang 25-30 pieces of art for each show.
 - (3) We will need to provide a hanging system; add crown molding to hang art using a nylon cord.
 - (4) We will need to purchase a Square terminal (*same one we have at Village 360*), cost is approximately \$300. The Owner of the Salon uses Square for her business and has agreed to handle our purchases on our Square.
 - (5) We will need a 24" by 36" A-Frame sign.
 - (6) The first Intake will be Monday, February 20.
 - (7) The Owner of the Salon will not be taking commissions. Dennis Ariza proposes a 10% commission on all FSVAA sales.

Motion: Dennis Ariza introduced a 10% commission to be collected for FSVAA on all sales made at the Salon Collective GV Art Gallery. Janet Barnes seconded the motion. Motion carried.

- C. Board Member Robin Rossi's husband had a stroke recently and will be moved into a rehab facility. Dennis Ariza proposed a Leave of Absence for Robin.

IX. Old Business

A. Gift Card /Gift Certificate: Dennis Ariza tried to create a Gift Card for FSVAA, but a 16-digit number is required. Square offers 'gift cards' for sale but the cost is too high. There would be a charge on both ends of a sale transaction. We are not able to buy a small quantity of cards.

(1) A video will be available for gift card /gift certificate redemption on our website under training.

B. Art Classes: Dennis Ariza spoke with the Mall to hold art classes on April 10 and April 11, outside of Dick's Sporting Goods. Camille Hulbert will do a mystery box project art class. Laura Klein will do an art class on the second day. The free art classes will be for 15 children. There will be different children each class day.

X. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XI. Adjournment

Dennis Ariza adjourned the meeting at 8:50pm.

Minutes taken by JoRené Danel, in Lucy Foldhazi's absence