



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — AUGUST 2021

I. FSVAA Regular Board Meeting was held on Wednesday, August 18, 2021

Meeting was called to order at 7:05pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Doug Cooper, JoRené Danel, Ken Chew, Cherol Ockrassa

Absent: Laura Klein, Robin Rossi, Dennis Sheil

Motion: Dennis Ariza introduced a motion for approval of the July 2021 FSVAA Board Meeting Minutes. Motion seconded by Cherol Ockrassa. Motion carried.

II. Finance Report (Laura Klein)

Laura Klein submitted the July 2021 FSVAA Profit & Loss Detail reports via email prior to the Board Meeting. The P&L dated July 2021, showing a net income of \$1,478.41.

III. Membership (Doug Cooper)

Doug Cooper reported that we currently have 68 Members, which includes 16 family members, 1 student and 5 support members.

IV. Ambassadors (Cherol Ockrassa)

- A. July Ambassador Report per Cherol Ockrassa: 46 regular shifts; 1 trained; 1 missed shift (*Dennis Ariza covered it*); 1 worked 8 shifts; 1 worked 4 shifts; 4 worked 2 shifts; 1 worked 3 shifts; 6 worked 2 shifts; 17 worked 1 shift. 27 Members worked overall.
- B. Dennis Ariza is going to go through the roster using the calendar and will begin calling Members.

V. Solano Town Center Gallery (Dennis Ariza)

- A. Dennis Ariza found a problem with the Hot Spot we've been using at the STCG. He spoke to T-Mobile, and they said since it's on all the time it will have a tendency to overheat. Dennis called a few places to get pricing. He spoke to AT&T in the mall and received a cost of \$60/month. Previous costs were \$35/month, but pricing has changed since they are no longer a corporate store but a franchise. Dennis called the Vacaville AT&T store and they quoted him a price of \$40/month. He then contacted Consumer Cellular and was quoted a \$14.25/monthly flat fee if included on Dennis's person plan.
- B. Gift Shop (*JoRené Danel*): JoRené Danel said that she and Cherol Ockrassa will be making a big changeout at the next intake and will ask Members to bring in fall items.
- C. 'Texture' Exhibit: Texture is the current show, and it ends September 4.
- D. Next Show: 'The Natural World', Sept 8 – Nov 6. Intake will be on Sunday, Sept 5. JT Whittaker and Misuk Goltz will be the featured artists. Misuk donated artwork for a Silent Auction with a 50/50 split. There will be opening bids.
- E. Newsletter: Dennis Ariza said we will be sending out two newsletters each month, one for Members and another for Friends of FSVAA. Dennis will speak to Pat Calabro on conversion of the MailChimp Friends of FSVAA newsletter to a pdf format so Lucy Foldhazi can post it on our website.

VI. FSVAA (Dennis Ariza)

- A. Social Media: Dennis Ariza reported that visits on our website went up 400% this past month.
- B. 58th Juried Art Show (*Janet Barnes*):
 - (1) Intake will be online via www.entrythingy.com
 - (2) Judges: Three Judges to be Announced
 - (3) Fees: \$20 per entry
 - (4) Dates per email from Janet Barnes and Dennis Ariza:
 - Submission Dates: Friday, September 24, 5pm thru Saturday, October 23, midnight
 - Jurors Date: Saturday, October 30
 - Drop-off Dates: Sunday, October 31 and Monday, November 1, 11am – 6pm
 - Show Opens: Friday, November 5, 2021
 - Booklet Due: Friday, November 12
 - Virtual Reception: Saturday, November 13, 6pm
 - Show Closes: Saturday, January 8, 2022

VII. The Crush (*Dennis Ariza*)

- A. The Marketing Committee held a meeting and they have submitted ads to local television, radio, newspaper, and have been handing out postcards.
- B. Band: Dennis Ariza reported that the band, 'Yuppie Liberation', who plays classic rock, will be performing at a cost of \$800 for 3-1/2 hours. 'Yuppie Liberation' is the only band scheduled for the day.
- C. Cleanup Committee: Cherol and Don Ockrassa will be working cleanup and Mike Foldhazi volunteered to work all day in setting up, cleanup during the day, and help with tear down.
- D. Food: The Landing Restaurant and The Landing's food truck will be available.

VIII. Village 360 Gallery (*Dennis Ariza*)

- A. Docents: Members in good standing will be showing their art in the Village 360 Gallery.
- B. New Show: The next show is scheduled in August.
- C. Passport Sunday: We had 2 sales at this event – Laura Klein sold two pieces. We were busy all day; foot traffic was good.
- D. SafeQuest Fundraiser: Per Dennis Ariza, we were asked to participate in the SafeQuest fundraiser. This event is open to the public. It will be held, Sunday, October 24, 1-4pm at the Village 360. We have 18 booths but 11 have already been filled. There are 7 booths available, and we will supply the screens. There will be food and wine available at this event. SafeQuest Solano, Inc. is a state-funded rape crisis center and the state-certified domestic violence agency for Solano County.

IX. New Business (*Dennis Ariza*)

- A. Children's Art Show: Dennis Ariza said the Mall wants us to display the art in the Quad area. Dennis prefers it to be held in the Gallery and JoRené Danel suggested displaying art in the empty store front windows. Dennis will update the website about the Children's Art Show. Dennis Ariza would like to offer screens to Wanda Williams for their art event in Suisun
- B. Special Events Committee: Dennis Ariza reported that we have seven (7) members on this committee. They recently had a productive meeting. Laura Klein and Barbara Smithson are working on location, booklet, and marketing. A new meeting date was not set up.
- C. Library: Booths for December 3. Dennis Ariza to get more information Janet Barnes.
- D. Christmas Gala: Janet Barnes will provide info to Dennis Ariza.

X. Old Business (*Dennis Ariza*)

- A. Dennis Ariza mentioned that last month we had asked the Board Members to submit suggestions of alternate jobs to docenting that Members can do. Lucy Foldhazi typed up the list, but Dennis forgot to send it out to everyone. He will take care of this.
- B. Gift Shop (*JoRené Danel*): JoRené Danel reported that they made pricing visible on a few art pieces in the Gift Shop.
- C. Holiday Art Fair: Dennis Ariza said the Mall wants to hold a Holiday Art Fair in the old Mervyn's on the 2nd floor. Dennis said he should have more information next week. It's possibly a one-day event.

XI. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

XII. Adjournment

Dennis Ariza adjourned the meeting at 8:54 pm.