



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.art](http://www.fsvaa.art)

## BOARD MEETING MINUTES — JULY 2022

### I. Call to Order

FSVAA Regular Board Meeting was held on Wednesday, July 20, 2022.

Meeting was called to order at 7:03pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Doug Cooper, Ken Chew,  
Cherol Ockrassa

Absent: Laura Klein, JoRené Danel, Robin Rossi, Dennis Sheil

### II. Approval of Minutes

Motion: Dennis Ariza introduced a motion for approval of the FSVAA Board Meeting Minutes dated June 15, 2022. Motion seconded by Doug Cooper. Motion carried.

### III. Finance Report (*Dennis Ariza for Laura Klein*)

Laura Klein submitted the June 2022 FSVAA Profit & Loss report via email prior to the Board Meeting. The June P&L showed a net loss of -\$206.55.

### IV. Membership Report (*Doug Cooper*)

Doug Cooper reported that we currently have 75 members, which includes 1 student, 8 family members, 8 support members (*not included in regular member count*) and 67 members on the roster.

### V. Ambassadors Report (*Cherol Ockrassa*)

- A. June 2022 Ambassador Report for STCG per Cherol Ockrassa: 44 regular shifts; 1 docent trained; 1 co-docented; 25 worked 1 shift; 8 worked 2 shifts; 1 worked 4 shifts — 35 Members worked overall in the STCG.
- B. June 2022 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 11/12 possible shifts; 6 shifts rented out; 1 Intake; 1 docent trained; 2 co-docented; 11 worked 1 shift; 1 worked 2 shifts.

### VI. FSVAA Report (*Dennis Ariza*)

- A. Social Media: Lucy Foldhazi was pleased to announce that more businesses and organizations are reposting our events on their social media pages and more people are liking our posts. There's been an increase in interactions, which is very encouraging.
- B. Website: Dennis Ariza reported that our website searches were up again this month.
- C. Marketing: Per Dennis Ariza, Chris Naughton has been doing the press releases for our events.

### VII. Solano Town Center Gallery Report (*Dennis Ariza*)

- A. Gift Shop (*Dennis Ariza for JoRené Danel*): Per Dennis Ariza, intake for the Gift Shop will take place at the same as intake for the STCG exhibit.
- B. The Wildlife: Reception will be held Saturday, July 30, 4–6pm at STCG.
- C. Next Show: 'In the Country', September 14 thru October 29. The featured artist will be Dennis Ariza.
- D. The Gallery will be closed for one week (*November 1–5*) to prepare for the annual Juried Art Show.

### VIII. Village 360 Gallery Report (*Dennis Ariza*)

- A. An Intake will be held on Saturday, July 23, 10am–1pm at Village 360 Gallery. Mark Frazitta will be the photographer on site taking pictures of the artwork for our website.
- B. Wine Club Members: Per Dennis Ariza, Village 360 will be having a special event on Sunday, July 24 for their wine club members and they will be given a 10% discount on art purchased that day.
- C. Sales Tax: The sales tax rate on the Square at Village 360 needs to be corrected, since the Gallery is located in an incorporated area in Solano County. Cherol Ockrassa brought this to our attention.
- D. Receptions: Dennis Ariza would like to begin having receptions at the Village 360 Gallery. He will talk to Jody about this idea.

**IX. Event: Art on the Vine Report 2023 (Dennis Ariza)**

- A. Art on the Vine is booked for June 10-11 for 2023.
- B. Dennis Ariza announced that we will have jazz music at next year's show to replace Solid Gold.
- C. Per Dennis Ariza, the hours for next year's Art on the Vine will be 10am to 5pm.

**X. Event: The Crush 2022 (Dennis Ariza)**

- A. The Crush is scheduled for Saturday, September 24, 10am–5pm at Village 360. Per Cherol Ockrassa, the website needs to be updated with the new hours. Dennis reported that we will need to update the hours on the banners and change the date on 20 banners. (*Update 8/10/2022: Event will be 10am–6pm as originally scheduled per Dennis Ariza*).
- B. Per Dennis Ariza, we will need to order two (2) additional, "FSVAA Art Event" signs. Janet Barnes suggested we use nice, bright colors on the banners so they can be attention getters.
- C. Dennis Ariza stated that the spaces are going quickly; we have 2 inside and 5 outside spaces available.
- D. The Crush will not be extended into Caymus this year; it will not be ready in time.

**XI. New Business (Dennis Ariza)**

- A. Juried Art Show: Per Janet Barnes, the FSVAA 59<sup>th</sup> Annual Nor-Cal Regional Juried Art Show will be held November 11, 2022 to January 8, 2023. Janet should have more information, including names of Jurors, at next month's Board meeting.

This is a list of the dates of scheduled events this year (*dates corrected since Board Meeting*):

- Entry Day (intake): Saturday, November 5, 11am–6pm (*in person at STCG*)
  - Jury Day: Sunday, November 6
  - Opening Day: Friday, November 11
  - Reception: Saturday, November 19
  - Jury Talk: Sunday, January 8 (2023), 1–3pm
- B. FSVAA Social Gathering: One of our members, Chris Naughton, wants to hold a special gathering at his place for all FSVAA Members. Dennis Ariza will be contacting him to schedule a date and time.
  - C. Assist-A-Grad: Janet Barnes received a letter that this coming school year will be the last time this scholarship program will be held. Janet and Dennis Ariza still want to have an FSVAA scholarship program for high school students, two scholarships for \$300 each. We will be creating our own scholarship application using the Assist-A-Grad one as a model.

**XII. Old Business**

- A. STCG New Lease: Dennis Ariza reported that our lease at the Solano Town Center was renewed through January 1, 2023. We will need to discuss further.
- B. Storage /Organizing: Dennis Ariza hopes to meet towards the end of the month to reorganize and add racks on the storage unit wall to hold longer items.

**XIII. Next Meeting**

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

**XIV. Adjournment**

Dennis Ariza adjourned the meeting at 8:40pm.