



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.art

BOARD MEETING MINUTES — JUNE 2021

I. FSVAA Regular Board Meeting was held on Wednesday, June 16, 2021

Meeting was called to order at 7:03pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Laura Klein, Doug Cooper, JoRené Danel, Ken Chew, Robin Rossi, Cherol Ockrassa

Absent: Dennis Sheil

Motion: Doug Cooper introduced a motion for approval of the May 2021 FSVAA Board Meeting Minutes. Motion seconded by Cherol Ockrassa. Motion carried.

II. Finance Report (Laura Klein)

Laura Klein submitted two FSVAA Profit & Loss Detail reports (*April and May*) via email prior to the Board Meeting. The P&L dated April 2021, showing a net income of \$822.47. The P&L dated May 2021, showing a net income of \$45,689.26. The May report included a close-out balance of the West American Bank account, totaling \$44,909.29. We had a \$2,646.64 profit from Art on the Vine.

III. Membership (Doug Cooper)

Doug Cooper reported that we currently have 73 Members, which includes 67 regular members, 17 family members, 1 student and 5 support members. There are 2 unpaid members on the roster.

IV. Ambassadors (Cherol Ockrassa)

May Ambassador Report per Cherol: 42 regular shifts; 27 unique individuals worked; 1 shift no show; 1 worked 9 shifts; 8 worked 2 shifts; 16 worked 1 shift; 3 members were trained. Out of the 67 regular members, 27 unique people worked, that is less than 50% of the membership.

V. Solano Town Center Gallery (Dennis Ariza)

A. Gift Shop (*JoRené Danel*): No Report.

B. 'Color' Exhibit: Dennis Ariza reported that 'Color' is the current show; many people came out to the STCG to view this exhibit.

C. 'Texture' Exhibit: Per Dennis Ariza, 'Texture' is the next show, June 30 – Sept 4. Intake will be on Sunday, June 27. Mei-ling Albert will be the featured artist.

D. COVID Procedures: Per Dennis Ariza, COVID procedures will still be in effect at the Solano Town Center Gallery. We will remove the capacity limitations and stop usage of the thermometer. Dennis noticed that approximately 75% of people in the mall are wearing masks.

VI. FSVAA (Dennis Ariza)

Social Media:

(1) Lucy Foldhazi thanked Janet Barnes, Doug Cooper, Dennis Ariza for providing photos of Art on the Vine. They were all uploaded onto our Facebook page.

(2) Per Dennis Ariza, visitor views on the website for Friday alone were 847 for Art on the Vine.

(3) KVIE: We have 6 artists entered under STCG so we will have a commercial spot for the Gallery. Dennis will talk about the artists and the art pieces – will need to prepare a sheet with all the info on it.

VII. Old Business (Dennis Ariza)

A. Art on the Vine 2021: Per Dennis Ariza, Art on the Vine was a success. The food was delicious, and the music was great (*there were two groups of people dancing*). 46 Artists participated; we have not had anything this big in recent times. Janet Barnes read a nice letter from Tommie Howard praising the event. Laura Klein reported that a few hundred people came through on Saturday. The Board thanked Cherol Ockrassa and her husband, Ken Chew, and John Hogan with their logistical help for AOV.

(1) Committees: Dennis Ariza is creating a list of approximately 7 committees for next year's event to help organize, set up, and clean up. Some of the committees will be parking, music, food, cleanup, setup, traffic control, and marketing. Janet Barnes said that at our request, the recycling company will bring extra barrels of trash for those days.

(2) Extended Hours: The Board discussed having extended hours for Art on the Vine and spoke in detail of various time options.

Motion: Dennis Ariza moved to change AOV hours on both Saturday and Sunday to 11am to 6pm for future events. We will request that art vendors set up by 10:30am. Motion seconded by Laura Klein. Vote taken, 6 in favor and 2 abstained. Motion carried.

(3) Arriving Late /Early Takedown: We will need to lay down rules for future events enforcing early setup and not leaving before the event is over.

- B. BackRoad Vines Brunch: Per Dennis Ariza, BackRoad Vines' new building, Village 360, has a winery/ restaurant. The first Sunday Brunch is scheduled for this coming weekend (*June 20*). They are looking for artists (*no more than 3*) to display art for the Brunch; artists will need to handle their own sales.
- C. BackRoad Vines Gallery: Dennis Ariza is creating a new tab on our website, Village 360 Gallery, to display artwork that is on display at the BackRoad Vines Gallery so sales can be made through our website. BackRoad Vines will not handle any of the sales unless customers are paying with cash. Commission will not be taken for the art sales right now; we already have artwork on display. Per Cherol Ockrassa, this is an offsite opportunity exclusive to our FSVAA Members. Per Janet Barnes, this is a bonus for being an FSVAA Member.
- D. Mall Window Project: Per Dennis Ariza, high school students painted storefront windows in the mall. The mall paid for all art supplies and will give teachers a gift card.

VIII. New Business (*Dennis Ariza*)

- A. Art by the Bay or Fall Event: Board Members discussed in detail having an event in the fall to replace Art by the Bay, since we are no longer located in Suisun City. Laura Klein suggested that this event tie in with the crush. Dennis Ariza will discuss this idea with BackRoad Vines and schedule a date. Board Members suggested it be held in September and not in October.
- B. School of Rock House Band Donation: Per Dennis, the oldest person in the band is 17 years old. The band has been presented an opportunity to play in southern CA and can use donations to help fund their trip.
Motion: Dennis Ariza motioned to donate \$200 to the School of Rock House Band to help pay for their expenses on the 'Live Life Loud 2021 House Band Summer Tour' in southern California. Motion seconded by Laura Klein. Motion carried.
- C. STCG A/C Unit: As of yesterday, June 15, the air conditioning unit at the Solano Town Center Gallery is working at 80% efficiency. Thermostat is set at 72-degrees.
- D. AOV Survey: Per Dennis, every artist participate at Art on the Vine was given a survey regarding the event. To date, only a dozen of these surveys have been returned.
- E. New Screens: Dennis Ariza reported that we need an additional 8 new screens. He has priced them at Amazon at \$610 with free shipping. We would then have a total of 40 screens. The screens we have now are 32" wide. The new screens will be 37" wide and 75' high.
Motion: Dennis Ariza motioned to purchase 2 sets of screens from Amazon, 4 panels @ 2 sets = 8 panels at a cost of \$610. Motion seconded by Robin Rossi. Motion carried.
- F. Screen Rental: Dennis Ariza announced that he has created new screen rental forms. This will provide a better detailed list of what is available to rent, provide an inventory/tracking system and will now charge a refundable deposit. We will need someone to oversee this new system.

IX. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

X. Adjournment

Dennis Ariza adjourned the meeting at 8:25 pm.