

# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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# **BOARD MEETING MINUTES — APRIL 2025**

### Call to Order

The FSVAA Regular Board Meeting was held on Wednesday, April 16, 2025, at the Solano Town Center Gallery. Meeting was called to order at 9:05am by Dennis Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Jennifer Corcoran, Lucy Foldhazi, Robert Emmering, JoRené Danel, Laura Klein,

Cherol Ockrassa, Ken Chew

Guest: Suzanne Bruce

Absent: Tereasa Tso, Dennis Sheil

#### I. Approval of Minutes

Motion: Dennis Ariza introduced a motion to approve the FSVAA Board Meeting Minutes dated March 19, 2025. Motion was

seconded by Robert Emmering. Motion carried.

# **II. Finance Report** (Jennifer Corcoran)

A. Jennifer Corcoran submitted the March 2025 Profit & Loss report. The P&L showed a net loss of -\$1,546.70.

B. Per Jennifer, the big drivers for income this month are the Art on the Vine booth rentals, small amount of donations came in, but unfortunately Gallery sales were down. The main driver for expenses last month was the High School Student Art Show (\$1,775 in awards). Jennifer noticed that we have cash coming in this current month, approximately \$2,500 – so that's good.

# **III. Membership Report** (*Robert Emmering*)

Robert Emmering submitted the Membership Report via email: we have <u>85 total people</u> on the roster, which includes a membership count of 1 staff member, 2 family members, 3 students, 68 individuals for a total of <u>74 active members</u> on the roster; Others include 8 support members and 3 volunteers, for a total of 11.

### IV. Ambassadors Report (Cherol Ockrassa)

- A. The March 2025 Ambassador Report for <u>STCG</u> emailed by Cherol Ockrasssa: 44 regular shifts; 0 days closed; 0 no show; 1 Intake; 3 docents trained; 2 shifts co-docented; 29 worked 1 shift; 4 worked 2 shifts; 1 worked 6 shifts 34 unique members worked. We are currently not docenting at Village 360.
- B. Laura Klein commented that she appreciated having the docent calendar on Intake Day. She noticed that the word 'co' was on the list (*for co-docenting*) but there was only one name, so we didn't know who the other person was. Cherol said she will make an additional entry on that list to reflect that. Laura requested a list of those that are excused from docenting because of various reasons and Cherol will make sure that these things will be in place for Intake Day.
- C. Cherol Ockrassa sent a list to Dennis Ariza of members who have not docented the past three months.

# V. Solano Town Center Gallery Report

- A. Gift Shop (JoRené Danel): Per JoRené Danel, Cherol Ockrassa and Lisa Imhoff took care of Intake the Gift Shop looks great.
- B. April Showers: Per Dennis Ariza, Art Intake for April Showers on Sunday, April 13 from 11am to 6pm, went very well.
- C. 80 Pieces of Art: Dennis Ariza advised members to bring their completed canvases on Sunday during Intake. Laura Klein volunteered to make a few extra pieces of art on canvas to make sure that we have 80 for the auction.
- D. Customers who want to purchase art that's located at the Common Grounds Coffeehouse need to pay at the Solano Town Center Gallery.
- E. Intake Time Reduction: The hours for Intake will be reduced to 11am to 5pm.
- F. STCG Reception Hours: The current show's reception will be 3—5pm but from this point on they will be 3—6pm (*3-5pm for reception and 5-6pm for poetry reading*)

# VI. Salon Collective GV Art Gallery (Dennis Ariza)

- A. Per Dennis Ariza, we only received seven art pieces from the last Intake.
- B. Dennis Ariza needs to reinstall the sign.

# VII. FSVAA Report

- A. Social Media:
  - (1) Lucy Foldhazi reported that she recently posted photos from the high school show and reception on Facebook. Lucy posted the 'April Showers' events on Facebook and Instagram and other local FB Groups. We are still adding followers, which is great.
  - (2) Lucy Foldhazi has been sending birthday cards to members; will need to purchase more stamps soon. Lucy would appreciate getting Robin Rossi's current address if anyone has it.
  - (3) Dennis Ariza reported that we received an increase in web traffic because of the high school show and AOV.
- B. ArtWalk (3<sup>rd</sup> Friday): The next ArtWalk will be held this Friday, April 18, 5—8pm in Downtown Fairfield. Dennis Ariza has about 18 artists scheduled to show their art. We have a new location for next month, Three Italian Restaurant; it has a large courtyard. Dennis has ordered and received an A-Frame sign with an arrow pointing to the courtyard that says Art Walk Artist. FYI The Vallejo Art Walk is held the 2<sup>nd</sup> Friday, and the Davis Art Walk is held the 2<sup>nd</sup> Friday of each month.

- C. Gallery Calendar: Dennis Ariza is working on a calendar for all the Galleries to coordinate Intake Days. The STCG calendar is done for the year.
- D. Poetry Readings (*Suzanne Bruce*): Suzanne Bruce mentioned that she has adults that want to start up with poetry. She will bring the poetry for this current show to Janet Barnes by Friday; Janet will hang the poetry next to the corresponding art. Suzanne would like a list of artists so she can notify them when a poem has been submitted for their artwork. Robert Emmering volunteered to send her that information.
- E. Members' Show: This new show is on display at Common Grounds Coffeehouse; there are 38 pieces on display.
- F. Solano County Fair: Dennis Ariza was contacted by a Solano County Board Supervisor about the County Fair considering having a building for artists from every city in the County. The FSVAA would represent Fairfield. We would take our screens there to display our art, all for sale. They will have entertainment on Friday night, so artists may have to pay a commission on sales to cover the cost of entertainment. They will also be holding an art competition in another building. There's always a big turnout for this competition. Each group will be required to docent. We are still waiting for more information. The event starts on Sunday, June 15 and lasts for five days.
- G. Cal Art Council Certification: Per Dennis Ariza, we have been recertified so we can begin to apply for grants.
- H. Weekly Emails: Dennis Ariza will be sending out weekly emails with important dates of events and important information pertaining to the FSVAA.

#### VIII. Art on the Vine 2025 (Dennis Ariza)

Art on the Vine (June 7 and June 8 – 10am to 5pm):

- (1) Artists: Dennis Ariza reported that we have approximately 43 artists that will be displaying their art. He confirmed that supporters pay the member's price for a booth.
- (2) Music: Dennis Ariza is collaborating with Tom to confirm band information. Steve Hanson, who is part of a jazz duo, has been confirmed.
- (3) Food: Mauricio's Brunch in a Box food truck and Sweet the Creamery are both returning.
- (4) Parking: Dennis Ariza is still working on finding a group to oversee the parking; Suzanne Bruce will check with the ROTC.
- (5) Setup: Mike Foldhazi, Don and Cherol Ockrassa, and Laura Klein volunteered to help with the setup on Friday morning.
- (6) Wine Sales: Dennis Ariza needs volunteers to sell wine during AOV. Dennis confirmed we will have water at the wine booth. Every booth will receive a ticket for a free glass of wine.
- (7) Sales: We need volunteers for the information booth and to sell t-shirts, mugs, wine glasses, etc.

## IX. Common Grounds CoffeeHouse

- A. Extend Members Show: Dennis Ariza is hoping to extend the Member's show, which is in the Common Grounds CoffeeHouse, until 28 April. He will be talking to the owners.
- B. Art Meetups: Art Meetups are held at CommonGrounds CoffeeHouse during Sunday Intakes at 2pm.

### X. High School Student Art Show

- A. Dennis Ariza mentioned that we received a \$1,000 donation from Solano County. Jennifer Corcoran applied it to the April finances. Per Dennis, we gave away \$1,775 in awards for advertising and reception snacks, so this covered half of our expenses.
- B. People's Choice Award winner was Iris Alexander Galdamez of Fairfield for her artwork, 'Childhood Imagination.'
- C. Artwork Pickup is Sunday, April 23.

# XI. Old Business

Dennis Ariza wants to move forward with the \$500 donation to each high school in Fairfield specifically for their art programs, six high schools at \$500, totaling \$3,000. We want to make the presentations in person and have a photo taken of the event, for our records.

# XII. New Business

Assist-A-Grad (*Janet Barnes*): Janet Barnes reported that Laura Klein, Lucy Foldhazi, and herself chose two applicants from the seven grant applications we received. We awarded two \$300 scholarships to them; announcement of awards is pending presentations. Janet will keep the Board updated on the date of the presentation so someone can attend and present the scholarships.

Motion: Janet Barnes introduced a motion to increase our Assist-A-Grad scholarship from \$300 to \$500, giving two scholarships of \$500 each, totaling \$1,000 beginning next year. Motion was seconded by Dennis Ariza. Motion carried.

### XIII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

# XIV. Adjournment

Dennis Ariza adjourned the meeting at approximately 10:58am.