



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — JUNE 2025

Call to Order

The FSVAA Regular Board Meeting was held on Wednesday, June 18, 2025, at the Solano Town Center Gallery. Meeting was called to order at 8:57am by Dennis Ariza, President.

In Attendance: Dennis Ariza, Jennifer Corcoran, Lucy Foldhazi, Robert Emmering, Laura Klein, JoRené Danel, Cherol Ockrassa, Ken Chew

Absent: Janet Barnes, Tereasa Tso, Dennis Sheil

I. Approval of Minutes

Motion: Ken Chew introduced a motion to approve the FSVAA Board Meeting Minutes dated May 21, 2025. Motion was seconded by Cherol Ockrassa. Unanimous Vote. Motion carried.

II. Finance Report (Jennifer Corcoran)

- A. Jennifer Corcoran submitted the May 2025 Profit & Loss report. The P&L showed a net loss of -\$50.08.
- B. Per Jennifer, the biggest income driver was the \$370 from the Art on the Vine booth rental fees, a \$1,000 donation to the Student Art Show, and \$985 income from entry fees from the current show. We also had entry fees from the Show Intake, \$370. There was a \$20 income from the Art Auction. Gift Shop sales are down this month. Total Income for May was \$1,916.39. May included the Art on the Vine Insurance expense, \$571.98 May expenses totaled \$2090.15, making the Net Operating Income -\$173.76. Interest Income was \$123.68.
- C. P&L Trend Report: Per Jennifer, the trend report shows 2025 year-to-date, we are -\$3,302.21.

III. Membership Report (Robert Emmering)

Robert Emmering submitted the Membership Report via email: we have 89 total people on the roster, which includes a membership count of 1 staff member, 2 family members, 4 students, 70 individuals for a total of 77 active members on the roster; Others include 9 support members and 3 volunteers, for a total of 12.

IV. Ambassadors Report (Cherol Ockrassa)

- A. The May 2025 Ambassador Report for STCG emailed by Cherol Ockrassa: 46 regular shifts; 0 shifts closed; 2 no shows; 1 Intake; 4 docents trained /retrained; 2 shifts co-docented; 28 worked 1 shift; 5 worked 2 shifts; 1 worked 3 shifts; 2 worked 4 shifts — 38 unique members worked. We are currently not docenting at Village 360.
- B. Cherol reported that there were two incidents of no shows; Laura Klein and Robert Emmering both stepped in to cover the shifts. The Board discussed the situation in depth.

V. Solano Town Center Gallery Report

Gift Shop (*JoRené Danel*): Per JoRené Danel, we recently had an Intake but not much came in.

VI. Village 360 Report

- A. Per Dennis Ariza, he plans to meet with Jody to talk about having the V-360 Gallery open again.
- B. The next Intake date is pending.

VII. Salon Collective GV Art Gallery (Dennis Ariza)

- A. Dennis Ariza reported that we haven't sold anything there recently.
- B. Per Dennis, the next Intake is scheduled for Monday, July 14.
- C. Dennis noted that we will be discussing further Intakes at the next meeting.

VIII. Common Grounds CoffeeHouse

- A. Intake: The next Intake is Monday, June 30. Dennis Ariza will send out a reminder.
- B. Art MeetUps: Art Meetups are held at Common Grounds CoffeeHouse during Sunday Intakes, 2-3pm and led by Tereasa Tso. Dennis Ariza would like Tereasa to do the MeetUps once a month, choose the date, include art critique at Common Grounds CoffeeHouse.

IX. FSVAA Report

- A. Social Media:
- (1) Facebook and Instagram: Lucy Foldhazi reported that all is going well on both the Social Media sites. We had a lot of traffic leading up to Art on the Vine. Photos from Art on the Vine that Mike Foldhazi took were posted on Facebook and Lucy made a reel with some of the photos of the artists, their booths, and customers at the booth. There has been an increase of followers and likes on FSVAA posts; continual growth.
 - (2) Website: Dennis Ariza reported that we had 1,044 visits to the website on Saturday during Art on the Vine.
- B. ArtWalk (3rd Friday): The next ArtWalk will be held on Friday, June 20, 5–8pm in Downtown Fairfield.
- C. 80 Pieces of Art Auction: Dennis Ariza announced that a live auction (*not zoom*) will be held at the Solano Town Center Gallery on Saturday, June 21, at the end of the Reception. Bids will end at 5:30pm.
- D. 4th Saturday Winery Art PopUp: Dennis Ariza announced the first Art PopUp will be held on Saturday, June 28 at Mangels Winery. Dennis is working on getting more locations for the PopUp events. Ryan Darrell from the new winery will be visiting the event at Mangels to see what we do before he decides to host one. Joe from Bally Keal is interested in hosting a PopUp. Dennis is waiting on the banners. Laura Klein to oversee the next three PopUp events. Dennis will send info to Mauricio to have his food truck at these events.
- E. Grants: Dennis Ariza announced that the paperwork for the \$30,000 grant has been submitted. Dennis thanked those who helped him with this project: JoRené Danel, Cherol Ockrassa, and Jennifer Corcoran.
- F. Dennis Ariza acknowledged that consequently when a Member misses a scheduled docent shift without contacting anyone, they are no longer a Member in Good Standing. Dennis will be sending a letter to the Member outlining the decision made by the Board.
- Motion: Dennis Ariza introduced a motion that if a Member misses their shift to docent at the Gallery without contacting anyone, the consequence is that they will not be a Member in Good Standing, they will be banned from entering the next show, and they will have to sign up to docent three times during the current show they are banned from. Motion was seconded by Cherol Ockrassa. Motion carried.
- G. Square Updates /Supports: The days of our Squares are numbered. There is an update but our iPads cannot support it so they will need to be replaced. They are cutting back on the support they will give on Version 1. We will need a new iPad and a new stand. The support for the smaller terminal we have at Village 360 Gallery ends in September. We have an account with them so the information should roll over. The cost will be approximately \$1,000 for one. Square now has their own version instead of the iPad.
- H. General Membership Meeting: Dennis Ariza spoke to the Mall, and they can offer us a space, table, and chairs for 50 people for Saturday, July 12 for a Membership Meeting /Potluck. Laura Klein will check with Mangels to see if they are available for us to have a short meeting and a potluck at their location.
- I. Chamber of Commerce: Dennis Ariza announced that we are dropping out of pursuing this idea.

X. Art on the Vine 2025 (Dennis Ariza)

- A. Art on the Vine (*June 7 and June 8 – 10am to 5pm*):
- (1) Dennis Ariza is working on a survey to send to all AOV participants.
 - (2) Income: Booth Fees and Screen Rentals: \$6,261; Wine Sales: \$4,219 of which \$2,480 will be paid to the Winery; Income: \$10,480.53
Expenses: Banners and Date Changes, \$460; Marketing, Vacaville Reporter and Your Town Monthly; Music for Saturday, \$1,400; Music for Sunday, \$1,400; Postcards, \$53; Wine we need to pay, \$2,456; Kawanis K-Kids Parking, \$200 donation plus lunch; Insurance, \$573; Miscellaneous Wine Items (*such as glasses, napkins, corkscrew*); Expenses: \$7,800
Profit: \$2,617.23
- B. Music: The music performed on both days was great.
- C. Food: Brunch in a Box did a great job. Laura Klein mentioned that someone was asking for something other than water, like soda, lemonade. Dennis said the truck provided other drinks.
- D. Parking: Parking was provided by Kawanis Kids.
- E. Wine Sales: We need more volunteers to do sales.
- F. SetUp and Tear-Down: Mike Foldhazi, Janet Barnes, and Sonia did a great job with tear-down.
- G. Dennis Ariza mentioned that next year, he will be enforcing the rule that if you are not set up by 9:30am on Saturday, you will not be showing.
- H. Artist Booths: Laura Klein mentioned that many artists said it was crowded in the tent and suggested that we have less booths down the middle to help increase the flow and put those booths outside.

- I. Dennis Ariza wants us to consider moving the AOV to the second weekend instead of the first since there are graduations that first weekend (*possibly June 12-13, 2026*).
- J. Booth Fees: We have to look at the possibility of increasing booth fees since we have extra costs, like extra insurance costs, and rising costs.

XI. New Business

- A. Committees: We need to find ways to get members involved with Committees that they signed up for.
- B. Member's Show: Cherol Ockrassa suggested that we need to do a challenge for a Member's Show where we have a topic, 'Mimic the Masters' (*example*). Per Dennis Ariza, we will discuss this idea and others again. We need to get the Events Committee and put together ideas to challenge the members for each show and create new art.
- C. Receptions: Cherol Ockrassa said we need to return to talking about the FSVAA at the Receptions, talk about our next show's topic, and talk about how to get involved. Laura Klein also suggested that we need to change the format of our Receptions back to where we begin by talking about the art, talk about upcoming events and information on the next show. Per Dennis, we will end the Reception with the poetry.
- D. Dennis Ariza wants each Board Member to write down their answers to the following question and bring it to the next Board Meeting: "When you joined the FSVAA Board, what did you expect to accomplish and what did you expect to get out of it?"
- E. The Crush – Open Studios: This is our next big event in September. It is up to discussion whether we have a one or a two-day event. We can discuss this at our next Board Meeting. Dennis Ariza will be looking for more locations for this year.

XII. Old Business

The storage cleanup date needs to be scheduled very soon.

XIII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XIV. Adjournment

Dennis Ariza adjourned the meeting at approximately 10:34am.