

FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — SEPTEMBER 2023

Call to Order

FSVAA Regular Board Meeting was held on Wednesday, September 20, 2023, at the Solano Town Center Gallery. Meeting was called to order at 9:03am by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Laura Klein, Lucy Foldhazi, JoRené Danel, Ken Chew,

Cherol Ockrassa

Guests: Robert Emmering, Tereasa Tso Absent: Robin Rossi, Dennis Sheil

I. Approval of Minutes

Motion: Laura Klein introduced a motion for approval of the FSVAA Board Meeting Minutes dated

August 16, 2023. Motion seconded by Dennis Ariza. Motion carried.

II. Finance Report (Laura Klein)

Laura Klein submitted the August 2023 Profit & Loss report to the Board Members via email. The P&L showed a net loss of -\$274.38. Laura will provide specific numbers for the last three events. Statement also shows refunds for Black Friday; per Dennis Ariza, prices had changed.

III. Membership Report (Dennis Ariza)

- A. Per Dennis Ariza, we did not have any new members, so numbers remain the same as last month. In July, Doug Cooper reported that we have 87 members in all, which includes 5 students, 4 family members, 4 support members (*not included in regular member count*); there are 83 active members on the roster.
- B. Per Dennis Ariza, the position of Membership Director is open; we will be interviewing two candidates this morning.
- C. Dennis Ariza has taken the Excel Spreadsheet of the Membership Roster and converted it to Google Docs.
- D. An interview was conducted with both Robert Emmering and Tereasa Tso for the Membership Director position. Board Members explained the job description to each candidate and then heard from each candidate, learned of their past experiences, and asked them questions. Board Members then discussed each candidate in their absence and a final decision was made. A vote was taken. Dennis Ariza will be contacting each of the candidates with the results.

Motion: Dennis Ariza introduced a motion to accept Robert Emmering as Membership Director.

Motion seconded by Laura Klein. Motion carried.

Motion: Dennis Ariza introduced a motion to offer Tereasa Tso the position of Board Member-at-Large.

Motion seconded by Janet Barnes. Motion carried.

IV. Ambassadors Report (Cherol Ockrassa)

- A. August 2023 Ambassador Report for STCG per Cherol Ockrasssa: 44 regular shifts; 0 shifts closed/rented;
 1 Intake; 3 docents trained; 1 shift co-docented; 25 worked 1 shift; 7 worked 2 shifts; 2 worked 3 shifts;
 36 unique members worked.
- B. August 2023 Ambassador Report for Village 360 Gallery per Cherol Ockrasssa: 13 regular shifts worked; 3 shifts closed/rented; 0 Intake; 1 docent trained; 1 shift co-docented; 12 worked 1 shift; 1 worked 2 shifts 14 unique members worked.

V. Solano Town Center Gallery Report

- A. Gift Shop (*JoRené Danel*): JoRené Danel reported they will be taking Christmas items at the next Intake but will hold onto them for a while. We are planning to have the Christmas tree up during the Juried Art Show.
- B. Dennis Ariza announced that this Sunday we will be holding an Intake at the Gallery.

VI. Village 360 Gallery Report (Dennis Ariza)

Per Dennis, the first of the Artist Series for the bottled wine, with art by Vineeta Dhillon, will be released approximately 1 November. The Winery selected 6-7 artists; some of the artists had several entries. Dennis will be taking a series of photographs showing the vine to bottle process. Dennis would like to change out the artwork prior to that date.

VII. Salon Collective GV Art Gallery (Dennis Ariza)

- A. Dennis Ariza reported that we changed out the artwork last week.
- B. The Owner of the Salon is holding an event on Sunday, November 5. Artists will be able to set up a table to sell artwork art will be discounted 20%. Dennis has been talking to Rockville Kitchen about adding a sign to their post to advertise the event.

VIII. FSVAA Report

- A. Social Media: Lucy Foldhazi said that she has been posting photos from the events and exhibits. Dennis Ariza said he has been posting our events in Nextdoor app. He also mentioned that traffic on our website has increased.
- B. The Crush: The Board discussed The Crush and all that transpired at the event earlier this month.

IX. Future Events

Black Friday: Times have been modified for Friday; event will be held on the first floor per Dennis Ariza. The Crush: In the future, we would like to expand locations to include both Village 360 and Caymus.

X. Grants

Dennis Ariza said we received the \$5,000 NBAF Grant. They have been reviewing 87 applications. There will be a short-term traveling show for all those who received the Grant.

XI. New Business

- A. Per Janet Barnes, JAS Entry Date is Saturday, November 11.
- B. Per Janet Barnes, we have 2 jurors confirmed Ric Ambrose (*from the Bay Area*) and Marc Padone (*an art director from Solano College*). Janet is still searching for a third juror. She will send bios to Lucy Foldhazi and Dennis Ariza soon.
- C. Entry Fees: In the past the cost was \$10 per entry for members and \$20 per entry for non-members. This year prices will change to \$30 for members and \$40 for non-members for up to 3 entries.
- D. Janet Barnes will be ordering ribbons this week.

Janet Barnes confirmed names of Board Members to help on Entry Date and Jury Day.

XII. Old Business

Lease Renewal: Our lease doesn't expire until October 2024, so we are in good standing this year.

XIII. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XIV. Adjournment

Dennis Ariza adjourned the meeting at 10:55am.

Prepared by Lucy Foldhazi, FSVAA Board Secretary