



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

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BOARD MEETING MINUTES — MARCH 2023

Call to Order

FSVAA Regular Board Meeting was held on Wednesday, March 15, 2023.

Meeting was called to order at 7pm by Dennis M. Ariza, President via Zoom.

In Attendance: Dennis Ariza, Janet Barnes, Laura Klein, Lucy Foldhazi, Doug Cooper, JoRené Danel, Ken Chew, Cherol Ockrassa

Absent: Robin Rossi, Dennis Sheil

I. Approval of Minutes

Motion: Doug Cooper introduced a motion for approval of the FSVAA Board Meeting Minutes dated February 15, 2023.

Motion seconded by Cherol Ockrassa. Motion carried.

II. Finance Report (Laura Klein)

A. Laura Klein submitted the February 2023 Profit & Loss report to the Board Members via email. The P&L showed a net income of \$36.16.

B. Laura reported that with the opening of the new Salon Collective GV Art Gallery, the advertising budget has increased.

C. There was a reimbursement of \$864644 to Dennis Ariza for expenses (*including supplies and a Square*) for the new Salon Collective GV Art Gallery.

D. JoRené Danel asked about the AOV Supplies expense category in the budget, and why it is a negative amount. Dennis and Laura will look into how this was originally set up and see if they can find a solution.

E. The financial report shows a \$685 donation to Assist-A-Grad, which includes two \$300 donations and an \$85 administration fee. We learned they will continue with the Foundation next year.

III. Membership Report (Doug Cooper)

A. Doug Cooper reported that we currently have 73 members in all, which includes 4 students, 6 family members, 3 support members (*not included in regular member count*); there are 70 active members on the roster.

B. Doug mentioned that the number of new members including students has increased.

C. Doug said it's nice having all members paid up (*current*).

IV. Ambassadors Report (Cherol Ockrassa)

A. February 2023 Ambassador Report for STCG per Cherol Ockrassa: 40 regular shifts; 0 shifts closed; 1 Intake; 2 docents trained; 29 worked 1 shift; 4 worked 2 shifts; 1 worked 4 shifts — 36 unique members worked.

B. February 2023 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 15 regular shifts worked; 1 shift rented; 1 shift co-docented; 17 worked 1 shift — 17 unique members worked.

C. Cherol reported that March docent positions have already been filled and there are only 10 slots open in April.

V. Solano Town Center Gallery Report

A. Gift Shop (*JoRené Danel*): JoRené will work on input of inventory in the computer tomorrow since Intake was last week.

B. Dennis Ariza will get Robert Emmering started as Trainer for new members.

C. Children's Art Show, February 22 – March 4: We had 60 entries in this show. This was the first time we were able to give out participation ribbons to the children. We took 6 art pieces to the Public Library. The Library showed an interest in buying one of the pieces to hang in the Library.

D. High School Art Show, March 8 – April 1: Dennis Ariza hopes to get everything installed this week. The Awards Gala /Reception will be Saturday, March 25, 3-6pm. Dennis made a special docent instruction card for student show sales. We had approximately 260 pieces entered by students for this show. Ken Chew, Janet Barnes, and Dennis Ariza were the jurors for the art show. With so many entries, it may be crowded for the reception. We will be getting a cake from Raley's. Dennis Ariza is working on the labels for the art in the Gallery. Lucy Foldhazi will be typing the Honorable Mention Certificates and Dennis Ariza will give Laura Klein a list of winners to she get the award checks done.

E. Green with Envy, April 5-May 13: Sheree Rayford has created this art show's postcard. Lucy Foldhazi asked Dennis Ariza to email her a copy of the final version of the card.

VI. Village 360 Gallery Report (Dennis Ariza)

A. Spring Forward Art and Demo Days, March 11-12, 2023: We had to condense the show to one floor because we did not have enough booths for the second floor. We had 14 vendors with booths this year. Unfortunately, demonstrations were not scheduled this year. The rain hurt attendance this year. Board Members discussed ways to make this event better in the future.

- B. One of our members, Steve Hartley designed a wooden rack for hanging artwork at Village 360 that will hang off the beam. The cost is very low, and we are now able to hang more art in the space available. He even designed a small piece attached to it where the tags will be displayed.

VII. Salon Collective GV Art Gallery (Dennis Ariza)

- A. Dennis Ariza will be putting up display racks in the Salon.
- B. The Grand Opening/Reception will be held on Sunday, March 26, 4-6pm. Jessica Cattey works with many businesses and for the Reception one will supply Hors d'oeuvres, a nursery will provide flowers for the venue, and Toleno's Winery will supply the wine. Dennis will talk to Jess about helping out with the snacks. There are currently 25 pieces of art on display. Once we get the racks and pedestals installed, we will be able to display more art in the Salon.
- C. There will not be a need for docents at the Salon Art Gallery, Jessica will use the Square we provided. Jessica will also put up the A-Frame sign every day she's open.

VIII. FSVAA Report

- A. Social Media:
 - (1) Lucy Foldhazi will be posting the following Events to Facebook and Instagram: (1) Salon Collective GV Grand Opening/Reception, (2) Children's Art Classes, April 10 and April 11, and (3) 7th Annual FSVAA High School Student Art Show Reception on Saturday, March 25. Our followers are always increasing.
 - (2) Dennis Ariza posts FSVAA Events on the Neighborhood app.
- B. Art on the Vine, June 10-11, 2023 @ BackRoad Vines:
 - (1) Art on the Vine will be celebrating its 25th Anniversary this June. Per Dennis Ariza we have ordered wine glasses to commemorate this Event. Janet Barnes said this should be a more festive event than all others.
 - (2) There is a wine bottle label competition.
 - (3) Music: We will have two bands on Saturday; one band wants \$600 for their 7-member band and also wants to play on Sunday afternoon.
 - (4) We will not have to make banners this year; we will only need to update the date.
 - (5) Per Dennis Ariza, this Event should cover all our expenses.
 - (6) Entrythingy: Last week Dennis Ariza spoke with Cherol Ockrassa and Laura Klein on the possibility of using Entrythingy and increasing our vendor count to 80. The entry fee will be \$2 an entry. Dennis will look into it in more detail.
 - (7) Kids Area: We will need a committee to work on Art on the Vine. A member recommended having a kid's area for painting.
- C. New Card for all 3 Galleries: Dennis Ariza has asked Sheree Rayford to work on a new card showing all three galleries on one side and all our main events on the back side.
- D. Art Classes: We received final approval for two art classes to be held on April 10 and April 11, 1-3:30pm at the Solano Town Center.

IX. New Business (Dennis Ariza)

- A. Grants: Dennis Ariza attended a meeting with the Solano County Arts Council, where grants to award to eligible applicants were discussed. Camille Hulbert is experienced in writing grants and is willing to help us in applying for grants. Dennis suggested that we allow Camille Hulbert to apply for grants intended for art classes on behalf of FSVAA.

Motion: Laura Klein introduced a motion to allow Camille Hulbert to apply for grants intended for art classes on behalf of FSVAA and help us with marketing. Motion seconded by Janet Barnes. Motion carried.

- B. Janet Barnes mentioned that Phil Glashoff wants to meet students who made the flower and the Armijo metal sculptures. Janet invited him to the Reception.

X. Old Business

Dennis Ariza hopes to schedule a day soon, after all the rain passes, when we can organize our storage area.

XI. Next Meeting

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

XII. Adjournment

Dennis Ariza adjourned the meeting at 8:34pm.