



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.art](http://www.fsvaa.art)

## BOARD MEETING MINUTES — AUGUST 2023

### Call to Order

FSVAA Regular Board Meeting was held on Wednesday, August 16, 2023.

Meeting was called to order at 7:02pm by Dennis M. Ariza, President via Zoom.

In Attendance: Dennis Ariza, Janet Barnes, Laura Klein, Lucy Foldhazi, Doug Cooper, JoRené Danel, Cherol Ockrassa, Ken Chew

Absent: Robin Rossi, Dennis Sheil

### **I. Approval of Minutes**

Motion: Dennis Ariza introduced a motion for approval of the FSVAA Board Meeting Minutes dated July 19, 2023. Motion seconded by Cherol Ockrassa. Motion carried.

### **II. Finance Report** (*Laura Klein*)

- A. Laura Klein submitted the July 2023 Profit & Loss report to the Board Members via email. The P&L showed a net income of \$1,787.83. Laura to do research on the \$7.45 expensed as Wine Glasses STCG. Later in the meeting Dennis Ariza remembered that we purchased plastic cups at Raley's for the last reception and this was the total cost of that purchase. Laura will correct.
- B. Dennis Ariza and Laura Klein will research investment possibilities for the money in the checking account. Per Ken Chew, we have a responsibility to keep money safe and not place in an aggressive account. Dennis will report back to the Board on what he finds out.

### **III. Membership Report** (*Doug Cooper*)

- A. Per Doug Cooper, this is his last report as Membership Director. Doug reported that we currently have 87 members in all, which includes 5 students, 4 family members, 4 support members (*not included in regular member count*); there are 83 active members on the roster.
- B. Per Dennis Ariza, we had a few members show an interest in this position. We will be interview at the next Board meeting.
- C. Dennis Ariza thanked Doug Cooper for all he's done as Membership Director for the past few years.

### **IV. Ambassadors Report** (*Cherol Ockrassa*)

- A. July 2023 Ambassador Report for STCG per Cherol Ockrassa: 44 regular shifts; 0 shifts closed; 0 Intake; 5 docents trained (*2 retrained*); 2 shifts co-docented; 27 worked 1 shift; 6 worked 2 shifts; 1 worked 6 shifts; — 38 unique members worked.
- B. July 2023 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 14 regular shifts worked; 4 shifts closed/rented; 1 Intake; 0 docents trained; 1 shift co-docented; 13 worked 1 shift; 1 worked 2 shifts — 14 unique members worked.
- C. Cherol Ockrassa suggested that we start addressing our 1 person for a shift at the STCG and think about doubling up, requiring each docent to work 2 times a month. We currently have 87 members and only half of them are docenting. Cherol will be working with Dennis to contact these core members.

### **V. Solano Town Center Gallery Report**

- A. Gift Shop (*JoRené Danel*): JoRené Danel reported that we have a few more members who have joined and we have a lot of prints, we need help. We do not accept mass produced items that are not individually made, and we do not accept coffee cups. Dennis Ariza purchased a smaller tray for smaller prints. JoRené and Cherol will be giving the Gift Shop a fresh look after the Labor Day weekend, before the next intake. They want to make the displays visually appealing. They are always open to suggestions.
- B. STCG Current Exhibit (*Dennis Ariza*): Blank is a beautiful show. The Reception /Poetry Reading will be held Saturday, August 19, 4-6pm. We have been having good crowds at our receptions. We no longer have to pay the \$27 wine permit fee to the city, but we do pay \$50 to ABC.

Motion: Dennis Ariza introduced a motion to have FSVAA pay for wine permits. Motion seconded by Laura Klein. Motion carried.

**VI. Village 360 Gallery Report** (*Dennis Ariza*)

- A. At the end of August, BackRoad Vines Winery will be bottling a new wine and will use the second label in the Artist Series. Dennis will be photographing the process.
- B. Members' show will be held in November at Village 360 after the Jury's selections at this year's Juried Art Show. We will continue working on this.

**VII. Salon Collective GV Art Gallery** (*Dennis Ariza*)

Dennis Ariza reported that the art in the Salon will be changing in a few weeks.

**VIII. FSVAA Report**

Social Media: Lucy Foldhazi reported that things are going well with Facebook and Instagram. Followers are increasing in both medias. Dennis Ariza said he has been posting our events in Nextdoor app. He also mentioned that traffic on our website has been steady.

**VIX. The Crush**

- A. Event: The Crush will be held Sunday, Sept 3 and Monday, Sept 4, 10am – 5pm.
- B. Music: Tom Molina has a band for each day. Sunday: Yuppie Liberation Front and on Monday: Reggae band
- C. Advertising: Dennis Ariza placed a ¼-page ad in Ag & Art Magazine but unfortunately Lisa Murray missed adding our ad in the paper edition, but will include the ad in the digital issue. We have five new banners this year.
- D. Moving Screens: Dennis would like to move the screens from BackRoad Vines to Village 360 soon. Janet Barnes said she can help if it's done early in the day.

**X. New Business** (*Dennis Ariza*)

- A. Black Friday: Black Friday Arts & Crafts Fair will be held on 3 days: Friday, November 24, Saturday, November 25 and Sunday, November 26. There's a lot to do so we will start working on this event early.
- B. Juried Art Show: We will start working on this year's Juried Art Show soon. Per Dennis Ariza, we will possibly set prices higher year since we don't have a grant this year.

**XI. Old Business**

- A. Art Classes: Camille Hulbert will be doing Children's art classes every 3<sup>rd</sup> Tuesday in the STCG.
- B. Art in the Community: Camille will also be doing art classes at Journey Coffee on Chadbourne Road, 'Art in the Community'. She had a few people sign up for these art classes.
- C. Paint & Sip Classes: Dennis Ariza is still working on the details for Paint & Sip Classes at STCG.
- D. Grants: We received 65-75 applications for the grant.

**XII. Next Meeting**

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of meetings via e-mail.

**XIII. Adjournment**

Dennis Ariza adjourned the meeting at 8:08pm.