



FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

www.fsvaa.com

BOARD MEETING MINUTES – AUGUST 2018

I. FSVAA Regular Board Meeting was held on Monday, August 20, 2018

Meeting was called to order at 7:02 pm by Dennis Ariza, Vice President, in the Solano Town Center Gallery.

In Attendance: Dennis Sheil, Dennis Ariza, Marci Cervantes, Lucy Foldhazi, Ken Chew, Doug Cooper

Absent: Janet Barnes, Robin Rossi, JoRené Danel

Doug Cooper motioned to approve the minutes of July 2018 and Ken Chew seconded the motion; motion carried; Minutes were approved.

II. Finance Report (*Marci Cervantes*)

Marci Cervantes distributed the Profit & Loss Statement dated July 2018. Report shows a net loss for the month of July of -\$58.29. Fees from the July 29 LHG Intake will be reflected in the month of August (*because of the bank's cutoff date of the 29th*).

III. Membership (*Dennis Ariza for JoRené Danel*)

A. Dennis Ariza reported that we have 96 members as of last month. A few members may be leaving us since they haven't renewed their membership.

B. The Membership Committee is composed of JoRené Danel, Alan Moore, Laura Klein and Jennifer Lockette.

IV. Solano Town Center Gallery (*Dennis Ariza*)

Art Classes: Dennis Ariza said the art class held on August 18, taught by Mona Lisa de Alba, only had four participants.

V. Lawler House Gallery (*Dennis Ariza for Robin Rossi*)

A. The three cabinets for the gift shop will be ready for pickup next week.

B. Doug Cooper installed the neon 'open' sign that Mike Foldhazi had donated.

C. Quarterly Membership Meeting: Dennis Ariza suggested that the quarterly membership meeting at the Lawler House should be dropped and we should just have a general membership meeting for all members once a month.

D. Holiday Boutique: JoRené Danel will be organizing this LHG event to be held December 1. It will be held on same day as Suisun City's tree lighting event. A motion was made by Dennis Ariza that there will be a 20% discount on everything in the gift shop and there will be no commission. Doug Cooper seconded the motion; motion carried.

E. Gourds and Goodies: Last year's event didn't draw many people. It was suggested that this event be held as part of the opening reception on Saturday, October 20.

F. Exhibit Date Changes: The 'Out of the Box' exhibit to end on October 13. The 'Variations of Abstract' Intake will be Sunday, October 14 and Reception will be Saturday, October 20. The event calendar and website will need to be updated.

VI. FSVAA

A. Social Media: Lucy Foldhazi reported that things are still going very well on all Facebook pages and on Instagram. Followers on Instagram are growing (*we are up to 130 followers*) and there is more activity on it. Lucy encouraged FSVAA members to please 'share' our events as it will help reach more people, a wider audience, and it would be great if our members would click 'like' on our posts. The 'likes' on our Instagram photos are growing. The most is held by the photo posted of Mike, Lucy and Rozelle with Carson, and the new STC Gallery postcard came in second. The July Minutes have been posted on our website.

B. Docents: Ken Chew suggested that we have an on-call emergency docent list. Dennis Ariza volunteered to put a list of names together. This list will be necessary since we have had docents not show up for their scheduled shift.

C. Special Events: A trip is planned next week to San Francisco and another planned to the Open Studios in Napa for September.

- D. Art on the Vine: Per Dennis Ariza, we may possibly move this event to early May. BackRoads suggested having a show earlier in the year to coincide with their grand opening.
- E. Website Webmaster: Dennis Ariza has changed the look of the website and combined both galleries on it. Dennis Ariza will sit down with Lucy Foldhazi and draw up a plan for the website. Dennis Ariza wants to standardize the website. Our goal is to keep the domain name for Lawler House, park the name but forward everyone from LHG to the FSVAA website. Dennis Ariza will make sure that our security certificates are up to date.
- F. Wireless Expenses: Ken Chew dropped coverage for the older cell phones because they were obsolete and no longer worked with the Square. The monthly cell phone costs have now increased. Ken Chew has updated the docent manuals explaining the correct use of the new phones.
- G. Art by the Bay: We will be holding this event at the same time as the Waterfront Festival Art and Wine event in Suisun City. Dennis Ariza said we are waiting for final approval to set up on the promenade. Once approved, we will need to update the banners. A motion was made by Dennis Ariza to have three new banners made and 12-13 free art event signs at a cost of \$600. Ken Chew seconded the motion; motion carried.
- H. 55th Juried Art Show: Will be discussed next month when Janet Barnes is in attendance.

VII. Old Business

- A. New Track Lighting: Dennis Ariza reported that the track lighting should be installed the first week of September at a cost of \$1,000.
- B. Dennis Ariza is still working on the Welcome Packet. It will include the Gift Shop procedures and the history of the Lawler House.

VIII. New Business

Dennis Sheil mentioned that JoRené Danel requested that Board Members should wear badges while in attendance at receptions. Lucy Foldhazi mentioned that she had previously recommended this and volunteered to make the name badges.

IX. Next Meeting

Board meetings are scheduled for the third Wednesday of the month. Everyone will be advised of the next meeting via e-mail.

X. Adjournment

Dennis Sheil adjourned the meeting at 9:01 pm.