



# FAIRFIELD-SUISUN CITY VISUAL ARTS ASSOCIATION

[www.fsvaa.art](http://www.fsvaa.art)

## BOARD MEETING MINUTES — APRIL 2022

### I. Call to Order

FSVAA Regular Board Meeting was held on Wednesday, April 20, 2022.

Meeting was called to order at 7:06pm online via Zoom by Dennis M. Ariza, President.

In Attendance: Dennis Ariza, Janet Barnes, Lucy Foldhazi, Laura Klein, Doug Cooper, JoRené Danel, Cherol Ockrassa

Absent: Ken Chew, Robin Rossi, Dennis Sheil

### II. Approval of Minutes

Motion: Laura introduced a motion for approval of the March 16, 2022, FSVAA Board Meeting Minutes.

Motion seconded by Cherol Ockrassa. Motion carried.

### III. Finance Report (*Laura Klein*)

Laura Klein submitted the March 2022 FSVAA Profit & Loss report via email prior to the Board Meeting. The P&L showed a net income of \$583.79. Per Laura, there was a \$31.50 adjustment made to the account because a check was written to FVAA, the old account name (*now called FSVAA*). We will be renaming two expense accounts: STC Gallery Artist Percentage and V360 Artist Percentage, for sales paid to artists. Sales at the Village 360 Gallery are doing quite well. Because of the high cost of checks, Laura Klein will be paying Artists at the end of a show for their sales instead of after each sale.

### IV. Membership Report (*Doug Cooper*)

A. Doug Cooper reported that we currently have 70 regular (*active*) members, which includes 8 family members, 6 support members (*not included as regular members*). We have 76 members listed on our roster.

B. Dennis Ariza said we need to remove the supporters from our roster since none of them have donated in 2022.

### V. Ambassadors Report (*Cherol Ockrassa*)

A. March 2022 Ambassador Report for STCG per Cherol Ockrassa: 42 regular shifts; 1 worked Intake; 0 docents trained; 0 co-docented; 1 worked 3 shifts; 1 worked 4 shifts; 7 worked 2 shifts; 23 worked 1 shift — 32 Members worked overall in the STCG.

B. March 2022 Ambassador Report for Village 360 Gallery per Cherol Ockrassa: 24 possible shifts, 21 were staffed; 2 shifts closed (*facility rented*); 0 docents trained; 4 co-docented; 1 worked 3 shifts; 1 worked 4 shifts; 2 worked 2 shifts; 12 worked 1 shift — 17 Members worked overall in the Village 360 Gallery.

### VI. Solano Town Center Gallery Report (*Dennis Ariza*)

A. Gift Shop (*JoRené Danel*): JoRené Danel said Intake will take place Sunday, May 22 from 12-3pm.

Dennis Ariza would like to set up regular hours and days for Intake for every show to keep things consistent.

B. Student Art Show: Per Dennis Ariza, this is a good show; we had a good turnout. To date, we have had 5-6 art sales. We still have art that has not been picked up; JoRené suggested that we drop off the art at the schools.

C. It was suggested that when making a sale using the Square, we should enter the buyer's name and phone number contact information in the notes section for credit card sales, so we know who the purchaser is for our records. When the Square is not available, we should write that information in the top portion of the receipt book. This procedure will be relayed to all docents.

D. Contrasting Colors: Dennis Ariza reported that we sold one piece in this show thus far and he is working on details to hold our first reception on Saturday, May 21. Jess Robinson will be overseeing the reception. We will not have snacks, but we will have wine from BackRoads Vine Winery. Our permit is under review. It now costs \$100 for a permit. At this reception, we will also have a guitarist for entertainment.

E. Children's Art Show: Per Dennis Ariza, we had three entries and the show was moved to the Public Library yesterday. Dennis will email pictures of the displays to the Board.

F. Scavenger Hunt: Cherol Ockrassa suggested that we have an alternative gift for children that enter the Scavenger Hunt, instead of the pen given to the adults. It was suggested that we give out crayons to the children; Laura Klein will pick up five boxes of crayons and see how it goes. It was suggested we put on a FSVAA sticker on the crayon box with our name and logo. Laura will look into whether we can also give out coloring pages created by a local artist.

**VII. FSVAA Report (Dennis Ariza)**

Lucy Foldhazi worked on confirming all the email addresses that are linked to the Artist's name on our website. Everything is going well on Social Media.

**VIII. Event: Art on the Vine Report (Dennis Ariza)**

- A. Booths: Per Dennis Ariza, we have 45 artists signed up to participate in Art on the Vine and we have collected \$4,343 from booth fees and screen rentals. We still have 4-5 slots left open.
- B. Music Schedule: We have scheduled the following artists – Saturday, Solid Gold, 11-2pm and Flashback, 3-6pm; Sunday, Solid Gold, 11-2pm and Netty & The Liberation Front, 3-6pm.
- C. Food Vendor: Mauricio's Brunch-In A-Box is returning this year.
- D. Banners: Dennis Ariza will need help in putting up the banners around the local area.

**IX. Village 360 Gallery Report (Dennis Ariza)**

- A. Discount to Wine Club Members: Dennis Ariza to receive a list of all Wine Club Members and will make it available to all docents; it will be placed in the box. Dennis will email all FSVAA members who show at the Village 360 and let them know of this policy decision.

Motion: Dennis Ariza proposed a motion to give all Village 360 Wine Club Members a 10% discount on all sales at the Village 360 Gallery. Motion seconded by Laura Klein. All in favor; Motion carried.

- B. Art Donation Sale (May 27-28): Dennis Ariza said we have 150 art pieces for sale. He received permission to move artwork right away to the Barrel Room at Village 360 instead of the day of the event. The sale will be held on the bottom floor conference room. Dennis has two tubs of ceramics in his storage area for this event.
  - (1) Pricing: Dennis said pricing on all donations to be \$10, \$20, \$40 each for quick sales. Dennis said all photos of the donated art is on our website and each art piece will be numbered to make it easier.
  - (2) Shift Schedule: We have almost two people to work per shift for the Art Sale. Dennis will send out more reminders. On Thursday, May 26, we will be moving art to Village 360 at 8am.
- C. Event Co-Ordinator: Dennis Ariza reported that an Event Co-Ordinator was recently hired at Village 360, and her office will be located in the Gallery beginning Friday, April 22. Dennis will be training her on our Square system.

**X. New Business (Dennis Ariza)**

- A. Passport Sunday: The 2022 Passport Sunday celebration will be from 11 am to 4 pm, Sunday, April 24. Hosted by the Suisun Valley Vintners and Growers Association, nine venues with 12 different wineries will be participating, offering the best of their wine and specialty products to visitors.
- B. Solano Art Council: Janet Barnes is on the Board of this non-profit volunteer group. There are seven people on this committee.
  - (1) One World Art Festival will be held on Saturday, May 28 in Vallejo.
  - (2) Book Fair to be held on October 8-9 at the College.
- C. Storage /Organizing: Dennis Ariza is working on scheduling a clean-up date. Dennis has been sorting lights and screens and other items. Much more work is needed to be done and he needs volunteers to help.
- D. Assist-A-Grad: Janet Barnes reported that we received five applications for the FSVAA Assist-A-Grad Scholarships. Janet and Laura Klein reviewed the applications and selected the same two students to each receive \$300 scholarships. Janet will send the Board a copy of their statements; they were quite impressive. Janet requests that we hold-off printing their names, pending their notification.

**XI. Comments or Suggestions**

**XII. Next Meeting**

Board Meetings are scheduled for the third Wednesday of each month. Board Members will be reminded of the next meeting via e-mail.

**XIII. Adjournment**

Dennis Ariza adjourned the meeting at 8:46pm.